

# NLIT Summit 2020

National Laboratories Information Technology

May 3-6, 2020 • Exhibits May 4 & 5 • Marriott Brooklyn Bridge • Brooklyn, New York

## EXHIBIT HALL EXPOSURE OPPORTUNITIES

All Premier, Platinum and Gold Exhibit packages include a 6-foot table, 2 chairs, pipe and drape, company ID sign, and standard electric drop. The exhibit area **IS** carpeted. Basic wireless internet for light browsing will be provided. Any exhibitor relying on wireless internet for their display should purchase their own dedicated access through the convention center. **MEALS/REFRESHMENTS WILL NOT BE PROVIDED FOR EXHIBITORS.** A list of nearby dining options will be supplied at registration. Exhibit hall passes allow access to the vendor exhibit area and the conference breakout sessions.

**Please Note:** The NLIT Summit does **NOT** provide attendee names or any contact information. You will not receive any attendee lists at or after the event. You are encouraged to capture attendee contact information on your own at the event.

### Premier Exposure Opportunities: \$14,995 (Only 1 Remaining!)

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- Company logo on premier supporter recognition signage
- Exclusive 10x10 booth space location on exhibit floor
- Six (6) exhibit hall passes to the NLIT Summit
- Logo placement on home page of Summit Website and in mobile app
- Company listing in mobile app
- White paper included in mobile app listing
- Conference bag insert (provided by company) included in registration packet
- 20 Drink Tickets to be distributed at welcome reception

### Platinum Exposure Opportunities: ~~\$9,995~~ **SOLD OUT!**

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- Company logo on platinum supporter recognition signage
- Premium 10x10 space location on exhibit floor
- Four (4) exhibit hall passes to the NLIT Summit
- Logo placement on home page of Summit Website and in mobile app
- Company listing in mobile app
- 10 Drink Tickets to be distributed at welcome reception

### Gold Exposure Opportunities: ~~\$5,995~~ **SOLD OUT!**

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- Company logo on gold supporter recognition signage
- Tabletop (6-foot) space location on exhibit floor
- Three (3) exhibit hall passes to the NLIT Summit
- Company listing in mobile app
- Logo placement on home page of Summit Website and in mobile app

AVAILABLE EXPOSURE OPPORTUNITIES

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## RECEPTION EXPOSURE OPPORTUNITIES

### Titanium Exposure Opportunity: \$17,000 (Limited to 2 Opportunities)

Sunday Evening Welcome Reception – May 3, 2020

Monday Evening Thank You Reception – May 4, 2020

Exposure Includes:

- Eight (8) exhibit hall passes to the NLIT Summit
- Logo placement on the Sponsors section of the mobile app
- Premium signage at Reception with Company Logo – See Note #1
- 150 Drink Tickets to be distributed at event
- Company Logo on Event Poster, Beverage Napkins and Invite – See Note #1
- White paper included in mobile app listing
- Conference bag insert (provided by company) included in the registration packet
- Push notification through mobile app recognizing support of reception
- 25% Discount on Exhibit Space

### Diamond Exposure Opportunity: \$10,000 (Limited to 2 each day)

~~Sunday Evening Welcome Reception – May 3, 2020~~ **SOLD OUT!**

Monday Evening Thank You Reception – May 4, 2020

Exposure Includes:

- Four (4) exhibit hall passes to the NLIT Summit
- Logo placement on the Sponsors section of the mobile app
- Premium signage at Reception with Company Logo – See Note #1
- 50 Drink Tickets to be distributed at event
- Company Logo on Event Poster, Beverage Napkins and Invite – See Note #1
- White paper included in mobile app listing
- Conference bag insert (provided by company) included in the registration packet
- Push notification through mobile app recognizing support of reception
- **Exhibit Space Not Included (See Exhibit Hall Exposure Opportunities)**

### Emerald Exposure Opportunity: \$5,000 (Limited to 4 each day)

Sunday Evening Welcome Reception – May 3, 2020 **3 REMAINING!**

~~Monday Evening Thank You Reception – May 4, 2020~~ **SOLD OUT**

Exposure Includes:

- Three (3) exhibit hall passes to the NLIT Summit
- Logo placement on the Sponsors section of the mobile app
- Premium signage at Reception with Company Logo – See Note #1
- 25 Drink Tickets to be distributed at event
- Company Logo on Event Poster and Invite – See Note #1
- **Exhibit Space Not Included (See Exhibit Hall Exposure Opportunities)**

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## Topaz Exposure Opportunity: \$3,000 (Limited to 6 each day)

(ONLY AVAILABLE WITH THE PURCHASE OF A PLATINUM, GOLD OR SILVER EXHIBIT EXPOSURE OPPORTUNITY)

Sunday Evening Welcome Reception – May 3, 2020

Monday Evening Thank You Reception – May 4, 2020

Exposure Includes:

- Two (2) exhibit hall passes to the NLIT Summit
- Logo placement on the Sponsors section of the mobile app
- Premium signage at Reception with Company Logo – See Note #1
- Company Logo on Event Poster and Invite – See Note #1
- **Exhibit Space Not Included (See Exhibit Hall Exposure Opportunities)**

## Break Exposure Opportunity: \$10,000 (Limited to 2 each day)

Recognized as all Day (AM AND PM) break sponsor on Monday, May 4 (2 Available)

Recognized as all Day (AM AND PM) break sponsor on Tuesday, May 5 (2 Available)

Exposure Includes:

- Logo placement on the Sponsors section of the mobile app
- Company logo on Napkins
- Signs with company logo promoting your company during the break
- Push notification through mobile app recognizing support of break
- Three (3) passes to the NLIT Summit
- **Exhibit Space Not Included (See Exhibit Hall Exposure Opportunities)**

## SPONSORSHIP OPPORTUNITIES

### All give away items will include the following:

- FBC will order/design chosen item for 400 government attendees
- Company Logo on Summit Mobile App and Summit Signage – See Note #1
- **Booth space is not included in this price. (See Exhibit Hall Exposure Opportunities)**

**Conference Shirt: \$20,000 SOLD CISCO**

Company logo placed on wearable item

**Summit Bag: \$15,000 SOLD OUT**

Company logo on Conference Bag distributed at registration – See note # 2 below

**Notebook: \$10,000**

Company logo will appear on notebook

**Mobile App: \$10,000 SOLD WESTWIND**

Company logo displayed on the splash page when a session is initiated in the mobile app

**Water/Sports Bottle: \$7,000 SOLD**

Company logo will appear on bottle

**Recovery Kit: \$7,000 SOLD RUCKUS**

Company logo on bag containing personal items (bandages, aspirin, etc.) distributed at NLIT registration

**Lanyard: \$7,000 SOLD CTG FEDERAL**

Company logo will appear on conference lanyards distributed at NLIT registration

**Summit-Follow Me Signs: \$6,000 SOLD**

Company logo on banners or monitors directing attendees to conference locations in the hotel

**Conference Pen: \$4,000**

Company logo will appear on conference pens distributed at NLIT registration

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## SPECIAL NOTES AND DEADLINES

- **A NOTE FROM NLIT:** The NLIT Society values the Summit supporters and welcomes their participation and their creative ideas for improving the Summit. Supporters are encouraged to engage with the participants in technical discussions and to have technical resources available for consultation during the Summit. However, supporters are forbidden from exerting any influence over content of the Summit. In particular, supporters are not permitted to directly contact a Summit attendee regarding the content of the attendee's presentation. All supporter participation at attendee presentations is at the sole discretion of the speaker(s). Depending on final agenda structure, The NLIT Summit **MAY** opt to make a limited number of slots available for technical presentations by supporters. If available, supporter presentation proposals will be evaluated based on merit and pertinence to topics of interest to the attendees. Support at any level does not guarantee acceptance of sponsor presentation proposals. **Any individual/company that directly contacts a committee member to influence the presentation selection process will be barred from participating in the event.**
- Summit attendees will be directed not to participate in any social events that are not on the official conference agenda. Companies soliciting lab employees to participate in any unsanctioned events will be asked to leave the conference and they will be restricted from future participation. Use of the Summit name, logo, etc. for promotion of outside events is prohibited.
- **The NLIT Summit does not provide attendee names or contact information. You are encouraged to capture attendee information on your own.**
- **Note # 1:** All logos for posters / program guide must be clean and in a print-ready format. Any artwork for print must be received by **April 3, 2020**. Please submit these logos to your FBC sales account manager in .eps or other high resolution format. Additional charges may apply if artwork is not suitable. All logos being printed on the item sponsorships must be received by **April 3, 2020**.
- **Note # 2:** Company literature being used to place in the conference bag must be shipped directly to:  
**Attn: Dave Johnson/NLIT Registration**  
**9800 Patuxent Woods Drive Suite H**  
**Columbia, MD 21046**  
All shipments must be **received by April 21, 2020**. Please send 400 items.

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Send Completed Form to:  
**Federal Business Council**

9800 Patuxent Woods Drive, Suite H, Columbia, MD 21046  
(800) 878-2940 | Fax (301) 206-2950

**MUST BE PAID 60  
DAYS PRIOR TO THE  
EVENT.**

## PLEASE COMPLETE YOUR CREDIT CARD PAYMENT INFORMATION

COMPANY NAME: \_\_\_\_\_

Please charge this credit card \$ \_\_\_\_\_ for the \_\_\_\_\_ Support Level.

(Circle one) MC VISA AMEX Expiration: \_\_\_\_ / \_\_\_\_ CSC/Security Code : \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

Billing Address: \_\_\_\_\_

Street

City

State

Zip

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

I agree to the Terms and Conditions

### Terms and Conditions

1. The Sponsor, when making an application to participate, accepts and agrees to comply with the conditions of this contract governing the conduct of and participation in this exhibit. Sponsor further agrees that this contract is binding on all parties and can be amended only in writing by both parties hereto.
2. **In the event the Sponsor cancels their reservation contracted herein, the Sponsor must do so in writing. Sponsorships can't be canceled once a sponsorship item has been ordered. Otherwise, written notice must be received no later than 60 days prior to the event date to be liable for 0% of the Sponsor cost. Written cancellation received within 59 days or less of the event date obligates the Sponsor to pay FBC 100% of the Sponsor cost.**
3. Sponsor agrees not to assign or sublet any portion of any included space nor permit individuals other than employees and/or their representatives to use the facilities provided. Sponsor further agrees not to display products or literature that are not regularly sold or distributed to him/her, except as may be necessary to illustrate the applications of his/her product.
4. FBC nor the Federal Government assumes responsibility or liability for any theft, damage or loss by any cause of property to the Sponsor, employees or their agents, nor for any injury that may occur to the Sponsor, agents or employees.
5. Sponsor agrees to hold FBC harmless and to reimburse the same for any judgments, settlements, costs or other expenses (including legal fees) to which it may be subject, for any injury, damage, loss or harm resulting or occurring to anyone (including visitors) which may result directly or indirectly from or in connection with Sponsor by the Sponsor, its employees or representatives.
6. FBC will not be liable for fulfillment of this contract due to any of the following causes: by reason of the building being destroyed by fire, acts of God, strikes, the authority of the law or for any other causes beyond FBC's control.
7. Pre-show advertising/promotions are at the discretion of FBC.
8. **Sponsor agrees not to accept any form of funds while at the event.**
9. Demonstrations and Interviews: All activities during the event must be conducted in such a way as not to infringe on the rights of other participants or offend visitors. Interviews, discussions or other business conversation must be confined to the Sponsors area only. Independent 'hospitality suites' or other activities which are not an official function of the event or official agenda are prohibited and will not be supported nor promoted.
10. FBC nor the government approve, endorse or recommend the use of any specific commercial product or services. The Sponsor may not, therefore, imply either verbally or in printed literature, that his/her products or services are approved, endorsed or recommended by FBC or the government by virtue of this contract.
11. The Sponsor agrees to comply with local fire and safety regulations and furnish any permits required.
12. FBC reserves the right to reject, in whole or in part and at any time, any individual or material which in its opinion is objectionable to participants or others. No liabilities or damages whatsoever against FBC or any of their representatives, agents or members shall be incurred because of such rejections.
13. FBC reserves the right to cancel or change the date of any component of the event at any time.
14. Inclement Weather: FBC will hold all event activities as scheduled during times of inclement weather, unless the Federal Government is closed. FBC will not honor requests for refunds or credits for companies who choose not to participate.
15. Sponsors who fail to comply with the security requirements may be denied access to the selected site by the hosting agency and/or FBC. FBC will not be responsible and will not provide refunds or credits to Sponsors who are denied admission to the event site due to failure to comply with these security instructions.
16. **All Sponsor fees are due and payable in advance. FBC will only invoice for Sponsor contracts that are received more than 90 days from the event date. Otherwise, the company must pay for the fees of the Sponsor by credit card. Registrations are taken on a first-come, first-serve basis according to receipt of payment.**
17. **Sponsor will be liable for ANY collection expenses, including reasonable attorney's fees and credit card fees due to charge backs.**
18. FBC is not responsible or financially liable for the coordination of any shipped materials to or from an event site unless the item is included with a sponsorship. This includes contacting shipping companies, cost of lost items and packaging of materials. The shipment, packaging and tracking of materials are the responsibility of the participating Sponsor
19. **FBC will coordinate all of the administrative, catering, purchasing of materials and other details dealing with the contracted Sponsor item.**
20. **Sponsor agrees to coordinate any activities, including but not limited to, social events, special seminars, hospitality suites, etc. relating to the event, its participants or any personnel connected with the event, exclusively with FBC. FBC works under agreements with both the hosting agency and the hotel/site. In order to facilitate the conference or event in the best manner and avoid scheduling conflicts, FBC has been directed to coordinate all social functions and receptions that are held on site at the host venue/hotel involving attendees from the particular conference. Therefore any planned social involving industry and conference attendees must be agreed upon and coordinated with FBC. Please speak directly with FBC to get further direction and guidance on this area. Failure to comply with this requirement may result in exclusion from the event.**

AVAILABLE EXPOSURE OPPORTUNITIES