



INFORMATION ASSURANCE
SYMPOSIUM



JUNE 19-21, 2017
BALTIMORE, MD

Integration: Cyber is a Team Sport

NSA Information Assurance Symposium (IAS) 2017

June 19 – June 21, 2017

Baltimore Convention center, Baltimore, MD

SPONSORSHIP OPPORTUNITIES

Federal Business Council

9800 Patuxent Woods Drive, Suite H, Columbia, MD 21046 | (800) 878-2940 | Fax (301) 206-2950

SPONSORSHIP CONTRACT

This constitutes an agreement between FBC and _____ (to be referred to as "Sponsor") to sponsor the following item(s) listed below at the given cost(s).

Please Initial Selection(s) Below

Symposium Social: Monday, June 19, 2017 \$25,000 (Limited to 2 Sponsors)

- One 10' x 20' space of your choice
- Recognition on signage during the course of the social
- Logo on napkins during the social
- Logo on the symposium website
- Full page ad in the symposium program (ad dimensions must be 8.5"(W) x 11"(H) with ¼" bleed)
- Acknowledgment in the exhibit listing/program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **8 total** representatives

Symposium Bag \$25,000 (Limited to 2 Sponsors)

- One 10' x 20' space of your choice
- Literature in the conference bag
- Logo on the symposium bag
- Logo on the symposium website
- Full page ad in the symposium program (Ad dimensions must be 8.5"(W) x 11"(H) with ¼" bleed)
- Acknowledgment in the exhibit listing/ program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **8 total** representatives

Symposium AM Break \$15,000 (Select Day Below)

- Monday, June 19th (2 available)
- Tuesday, June 20th (2 available)
- Wednesday, June 21st (2 available)
- One 10' x 20' space of your choice
- Recognition on signage during the course of the appropriate break/appropriate time period
- Logo on the napkins during appropriate break
- Logo on the symposium website
- Acknowledgment in the exhibit listing/ program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **6 total** representatives

Symposium Wireless Communications Sponsor \$15,000 (Exclusive)

- One 10' x 20' space of your choice
- Thank you posters with Logo and Booth # at the Registration Area
- Logo on the symposium website
- Acknowledgment in the exhibit listing/program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **6 total** representatives



Symposium Lanyard \$15,000 (Limited to 2 Sponsors)

- One 10' x 20' space of your choice
- Logo on the lanyard
- Logo on the symposium website
- Acknowledgment in the exhibit listing/program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **6 total** representatives

Symposium Electronic App Sponsor \$15,000 (Exclusive)

- One 10' x 20' space of your choice
- Advertisement on Electronic App
- Logo on the symposium website
- Acknowledgment in the exhibit listing/program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **8 total** representatives

Symposium Registration Sponsor \$10,000 (Exclusive)

- One 10' x 20' space of your choice
- Recognition on signage in the registration area
- Logo on the symposium website
- Acknowledgment in the exhibit listing/program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **4 total** representatives

Symposium Program Sponsor \$5,000 (Unlimited)

- Full page ad in the symposium program (Ad dimensions must be 8.5"(W) x 11"(H) with 1/4" bleed)
- Logo on the symposium website
- Recognition on Signage during the course of the appropriate break/appropriate time period
- Acknowledgment in the exhibit listing/program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **4 total** representatives
- **Exhibit Space NOT Included**

Symposium Seminar Room Sponsor \$5,000 (Select Day Below)

- Monday, June 19th (Limited to 3 Sponsors)
- Tuesday, June 20th (Limited to 3 Sponsors)
- Wednesday, June 21st (Limited to 3 Sponsors)
- Recognition on signage in one of the seminar rooms on the appropriate day
- Logo on the symposium website
- Acknowledgment in the exhibit listing/program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **4 total** representatives
- **Exhibit Space NOT Included**

Symposium "Follow Me" Footprints Sponsor \$5,000 (Exclusive)

- Logo on footprints to Exhibit Hall
- Recognition on signage in the registration area
- Logo on the symposium website
- Acknowledgment in the exhibit listing/program (logo) & during the course of the symposium proceedings
- Exhibit Hall admission for **4 total** representatives
- **Exhibit Space NOT Included**



Add a Marketing Services Package onto your Sponsorship:

- \$5,000 (Standard 10 x 20 Marketing Package)
- \$10,000 (20 x 20 Marketing Package)
- \$10,000 (Premium 10 x 20 Marketing Package)

Included in the Standard Marketing Services Package:

- Pre-event promotional activity by FBC including emails to past attendees and postcards
- Increased brand awareness through face-to-face interaction with attendees
- Admission for 2 company reps (4 reps with 20'x20') to the Exhibit Hall
- Company contact info and description in exhibit program
- A 10 ft. x 20 ft. exhibit space which includes:
 - 8' High backwall drape, 3' High sidewall drape
 - 7" x 44" Cardstock Identification Sign
 - (1) 6' x 30" Skirted Table - Blue
 - (2) Side Chairs
 - (1) Wastebasket
 - Electricity and internet available for additional fees

Included in the Premium Marketing Services Package:

- Same as the Standard Package as well as:
- Admission for 2 additional (4 total) company reps to the Exhibit Hall
- A Premium 10 ft. x 20 ft. exhibit space
- Half page ad in the exhibit program

Deadline & Specifics:

- All artwork for print must be received by **Monday, May 29, 2017.**
 - Logos to be placed on an item (i.e. bag) must be submitted in a high resolution EPS or PNG format.
 - Logos submitted for print must be in a high resolution EPS, PNG or JPEG format.
- All literature to be used in the registration area must be received by **Friday, June 9, 2017.**
- All ads for the exhibit list must be received by **Monday, May 29, 2017.**
 - Full page ads will be 8.5"(W) x 11"(H).
 - Half page ads must be 8.5"(W) x 5.5"(H)
 - Please include a 1/4" bleed.
 - Please send the best quality ads that you have, as we will not be able to manipulate them. The exhibit list will be printed in 4 color (CMYK).
- Any changes to the above sponsorships or details must be approved by Bob Jeffers of Federal Business Council, Inc. prior to being confirmed.



PLEASE COMPLETE YOUR CREDIT CARD PAYMENT INFORMATION

*Sponsorship must be paid 60 days prior to the event.

COMPANY NAME: _____

Please charge this credit card \$_____ for the _____ Sponsorship.

(Circle one) MC VISA AMEX Expiration: ____/____ CSC/Security Code : _____

Credit Card #: _____ Card Holder Signature: _____

Contact Name: _____ Telephone: (____) _____

CC Billing Address: _____ Street City State Zip

Terms and Conditions

- 1. The Sponsor, when making an application to participate, accepts and agrees to comply with the conditions of this contract governing the conduct of and participation in this event. Sponsor further agrees that this contract is binding on all parties and can be amended only in writing by both parties hereto.
2. In the event the Sponsor cancels their reservation contracted herein, the Sponsor must do so in writing. Written notice must be received no later than 60 days prior to the event date to be liable for 0% of the Sponsor cost. Written cancellation received within 59 days or less of the event date obligates the Sponsor to pay FBC 100% of the Sponsor cost.
3. Sponsor agrees not to assign or sublet any portion of any included space nor permit individuals other than employees and/or their representatives to use the facilities provided. Sponsor further agrees not to display products or literature that are not regularly sold or distributed to him/her, except as may be necessary to illustrate the applications of his/her product.
4. FBC nor the Federal Government assumes responsibility or liability for any theft, damage or loss by any cause of property to the Sponsor, employees or their agents, nor for any injury that may occur to the Sponsor, agents or employees.
5. Sponsor agrees to hold FBC harmless and to reimburse the same for any judgments, settlements, costs or other expenses (including legal fees) to which it may be subject, for any injury, damage, loss or harm resulting or occurring to anyone (including visitors) which may result directly or indirectly from or in connection with Sponsor by the Sponsor, its employees or representatives.
6. FBC will not be liable for fulfillment of this contract due to any of the following causes: by reason of the building being destroyed by fire, acts of God, strikes, the authority of the law or for any other causes beyond FBC's control.
7. Pre-show advertising/promotions are at the discretion of FBC.
8. Sponsor agrees not to accept any form of funds while at the event.
9. Demonstrations and Interviews: All activities during the event must be conducted in such a way as not to infringe on the rights of other participants or offend visitors. Interviews, discussions or other business conversation must be confined to the Sponsors area only. Independent 'hospitality suites' or other activities which are not an official function of the event or official agenda are prohibited and will not be supported nor promoted.
10. FBC nor the government approve, endorse or recommend the use of any specific commercial product or services. The Sponsor may not, therefore, imply either verbally or in printed literature, that his/her products or services are approved, endorsed or recommended by FBC or the government by virtue of this contract.
11. The Sponsor agrees to comply with local fire and safety regulations and furnish any permits required.
12. FBC reserves the right to reject, in whole or in part and at any time, any individual or material which in its opinion is objectionable to participants or others. No liabilities or damages whatsoever against FBC or any of their representatives, agents or members shall be incurred because of such rejections.
13. FBC reserves the right to cancel or change the date of any component of the event at any time.
14. FBC will hold all event activities as scheduled during times of inclement weather, unless the Federal Government is closed. FBC will not honor requests for refunds or credits for companies who choose not to participate.
15. Sponsors who fail to comply with the security requirements may be denied access to the selected site by the hosting agency and/or FBC. FBC will not be responsible and will not provide refunds or credits to Sponsors who are denied admission to the event site due to failure to comply with these security instructions.
16. All Sponsor fees are due in advance. FBC will only invoice for Sponsor contracts that are received more than 90 days from the event date. Otherwise, the company must pay for the fees of the Sponsor by credit card. Registrations are taken on a first-come, first-serve basis according to receipt of payment.
17. Sponsor will be liable for ANY collection expenses, including reasonable attorney's fees and credit card fees due to charge backs.
18. FBC is not responsible or financially liable for the coordination of any shipped materials to or from an event site unless the item is included with a sponsorship. This includes contacting shipping companies, cost of lost items and packaging of materials. The shipment, packaging and tracking of materials are the responsibility of the participating Sponsor
19. FBC will coordinate all of the administrative, catering, purchasing of materials and other details dealing with the contracted Sponsor item.
20. Sponsor agrees to coordinate any activities, including but not limited to, social events, special seminars, hospitality suites, etc. relating to the event, its participants or any personnel connected with the event, exclusively with FBC. FBC works under agreements with both the hosting agency and the hotel/site. In order to facilitate the conference or event in the best manner and avoid scheduling conflicts, FBC has been directed to coordinate all social functions and receptions that are held on site at the host venue/hotel involving attendees from the particular conference. Therefore any planned social involving industry and conference attendees must be agreed upon and coordinated with FBC. Please speak directly with FBC to get further direction and guidance on this area. Failure to comply with this requirement may result in exclusion from the event.

Authorized Signature: _____ Date: ____/____/____