

# CYBER. MARYLAND 2023



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## *Exhibit & Sponsorship Opportunities*

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December 6 & 7, 2023 | College Park Marriott Hotel & Conference Center

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# MID CyberMaryland

## EXHIBIT PACKAGES

**Exhibit Space  
Included with these  
5 packages!**

**STANDARD  
MARKETING  
SERVICE  
PACKAGE**  
\$2,250  
(14 available)

**PREMIUM STD  
MARKETING  
SERVICE  
PACKAGE**  
\$2,750  
(7 available)

**SILVER**  
\$4,500  
(27 available)

**GOLD**  
\$7,500  
(10 available)

**PLATINUM**  
\$10,000  
(5 available)

### PRE-EVENT MARKETING

Rotating Logo on the home page of event website noting your sponsorship level			★	★	★
Logo on the Sponsors page of the conference website			★	★	★
Logo and 100-word description in the mobile app and exhibit section of the website	★	★	★	★	★
Featured in conference social media campaigns			★	★	★
Company name and/or logo included on promotional email marketing campaigns			1 Email	2 Emails	3 Emails

### ON-SITE MARKETING

Booth space with table and 2 chairs			10W X 8D Silver Level	10W X 8D Gold Level	16W X 8D
Tabletop space with table and 2 chairs (no backdrops)	★	Premium Location			
Logo on sponsor signage at the event			Silver Level	Gold Level	Platinum Level
Company listing in the program	★	★	★	★	★
Company logo next to program listing			★	★	★
Ad in the conference program				1/2 Page	Full Page
Two company rep passes. Passes provide access to the exhibit/networking area as well as conference sessions	★	★	+1 additional pass, 3 Total	+4 additional passes, 6 Total	+6 additional passes, 8 Total
Logo on drink coupons to distribute					30

### POST-SHOW MARKETING

Opt-in Attendee List	★	★	★	★	★
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# MID CyberMaryland SPONSORSHIPS

	DAY 1 OR DAY 2 TRACK SPONSOR \$10,000 <i>(3 available)</i>	REGISTRATION CO-SPONSOR \$7,500 <i>(2 available)</i>	RECEPTION CO-SPONSOR \$7,500 <i>(4 available)</i>	CONFERENCE APP SPONSOR \$7,500 <i>(Exclusive)</i>
Speaking Opportunity	30-minute session/ presentation and introduce session speakers in the sponsored track		3 Minute welcome & intro to guests	
Conference passes	1		2	
Tickets to the networking reception (reception only)			8	
Logo on specific item	Website and program agendas	Attendee registration page to be seen by all attendees that register	Napkins & 40 drink tickets	App splash screen and landing page
Logo on sponsor signage	Outside of track room	At registration area	At reception	Download the app QR code
Logo on the Sponsors page of the conference website	★	★	★	★
Company logo in the program next to listing	★	★	★	★
Logo in the mobile app	★	★	★	★
Extra logo placement	Screen slide displayed between sessions	Event promotional emails		Download app page in the conference program
Email marketing	Company name or logo on emails promoting the sponsored track	Company name or logo on registration confirmation		
Post-show attendee list (opt-in only)	★	★	★	★

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	CONFERENCE LANYARD CO-SPONSOR \$5,000 (2 available)	CONFERENCE BAG CO-SPONSOR \$5,000 (3 available)	CONFERENCE BADGE CO-SPONSOR \$5,000 (4 available)	CONFERENCE PROGRAM SPONSOR \$5,000 (Exclusive)
Log on the Sponsors page of the conference website	★	★	★	★
Logo and 100-word description in the mobile app	★	★	★	★
Ad in the conference program				Full Page, first placement
Company logo in the program next to listing	★	★	★	★
Logo on signage	Sponsor poster	Sponsor poster	Sponsor poster	Sponsor poster
Logo on specific item	Lanyard	Bag	Backside of conference badges	Program cover
Extra Item	Logo on lanyard stands	Company literature placed in bag		

	LUNCH CO-SPONSOR \$5,000 (4 available)	BREAK CO-SPONSOR \$2,500 (4 available)	SURVEY/POST EVENT EMAIL CO-SPONSOR \$2,500 (2 available)	POPOP BANNER SPONSOR \$1,000 (5 available)
Log o on the Sponsors page of the conference website	★	★		
Logo and 100-word description in the mobile app	★	★		
Conference attendee passes	2	1		
Company logo in the program next to listing	★	★	★	Listing only (no logo)
Logo on signage	Lunch signage	Break signage		
Logo on specific item	Thank you slide at the end of the session before lunch		Post event email to all conference attendees	One directional popup banner
Extra Item			Logo on online post event survey	