



October
13-16

Virtual
Event

NLIT Summit 2020 **PROSPECTUS**

www.fbcinc.com/NLIT

A large circular graphic with concentric rings in blue, orange, and grey. Inside the circle is a photograph of a man with curly hair and a beard, wearing a grey blazer over a light blue shirt, speaking into a microphone. The text "NLIT Summit 2020" is overlaid on the right side of the circle.

NLIT Summit 2020

Once a year, a dedicated group of professionals at 17 Department of Energy (DOE) National Laboratories gets together for the NLIT (National Laboratories Information Technology) Summit to discuss IT and cybersecurity issues that are unique to the national laboratory system.

A multi-day event, NLIT Summit facilitates an exchange of information management, best practices, strategies and methodologies. Each day consists of presentations, panel discussions, new equipment/technology demonstrations and information sharing.

With the event
moving to a virtual
environment,
we expect 2020
participation to
include 1,000+
attendees!

Why Exhibit or Sponsor?

NLIT 2020 is a stand-out opportunity bringing together participants from across the DOE complex hailing from all over the United States. Sponsors can increase brand awareness, forge relationships with future customers and share new industry ideas. Contact your FBC Account Manager today to learn about new opportunities.



**For full 2019
attendee
demographics,
contact your FBC
account manager!**

Who are the attendees?

NLIT 2019 had more than 400 attendees including registrations from personnel at these labs:

- Ames Lab
- Argonne NL
- Brookhaven NL
- Department of Energy HQ
- Fermilab
- Idaho NL
- Jefferson Lab
- Kansas City Plant
- Lawrence Berkley NL
- Lawrence Livermore NL
- Los Alamos NL
- National Energy Technology Lab
- National Nuclear Security Administration
- National Renewable Energy Lab
- Naval Nuclear Lab
- Nevada National Security Site
- Oak Ridge NL
- Pacific Northwest NL
- Princeton Plasma Physics Lab
- Sandia NL
- Savannah River Site
- SLAC National Accelerator Laboratory
- UK Atomic Weapons Establishment
- Y-12 National Security Complex

Vendors should expect 2020's Summit to have the strongest participation from the hosting facilities: Brookhaven National Laboratories and Princeton Plasma Physics Laboratory.

2019 Past Event Highlights



400+
Attendees

4
Keynote
Speakers

130+
Exhibitors

35+
Non-Exhibiting
Industry Supporters

150+
Breakout
Presentations

Titles from previous years include:

- Chief Data Officers (CDO)
- Chief Information Officers (CIO/CISO)
- Computer Systems Engineers
- Cybersecurity Analysts, Engineers & Managers
- Enterprise Architects
- IT Architects
- IT Infrastructure Managers
- IT Security Managers
- Network Engineers
- Program Managers
- Software Developers, Engineers & Managers
- Solutions Architects
- Unix Systems Administrators



2020 Virtual Packages

Virtual Gold Marketing Package - \$4,995

- Three event access passes. Passes provide access to the exhibit/networking area as well as presentation sessions and participation in Q&A portions of presentations. Passes include 30 days of post-event access to the content and exhibit areas.
- One virtual booth
 - Ability to break out into different rooms
 - Live chat and Q&A ability
 - Whiteboard functionality
 - Post a recorded video or slide show presentation if you are not able to run the booth live
 - Conduct a live meeting with attendees that visit your booth during the exhibit hours
 - Company logo and overview
 - Contact information
 - Social media links
 - Resource center that can include white papers, product brochure or any other information typically provided to attendees at a traditional event
 - Unlimited support from your designated FBC Virtual Success Representative
- **Opt-in attendee demographic information shared with you**
- **Analytics shared with you about visitors to your virtual display portal**
- Logo placement in exhibitor portal welcome page
- Guaranteed exhibit space in NLIT 2021 at the 2020 pricing levels*
- Inclusion in gamification opportunities to drive traffic throughout the display portal
- Access to community networking portal which provides networking and collaboration opportunities for government and industry attendees

Virtual Platinum Marketing Package - \$7,495

You will receive all the benefits of the standard package, **PLUS:**

- 3 additional access passes
- Company logo on a slide shown prior to a presentation recognizing your platinum support
- **Special gamification giveaway and promotion on a select day to drive additional traffic to your virtual booth**
- Priority floorplan space selection for NLIT 2021*
- **One-page document included in an event box that will be physically mailed directly to attendees**

2020 Virtual Packages

Virtual Premier Package - \$14,995

(very limited number of opportunities available)

You will receive all the benefits of a gold and platinum level supporter, **PLUS:**

- 6 additional access passes
- **Co-Sponsorship of the Conference Notebook** with logos of the Premier supporters and conference logo, included in an event box that will be physically mailed directly to attendees (quantity limited)
- **Company spotlight** included in one attendee content update email
- One free standard level display at a future live FBC tabletop event
- **30-minute pre-conference speaking opportunity.** Sessions must be educational and not a sales pitch. Content must be approved by host.

** Must register for NLIT 2021 by November 30, 2020. Contact your FBC Account Manager for this special pricing.*



Leverage FBC's 'Swag in a Bag' system for leads!

Get your brand directly into attendees' hands by taking part in one of the easiest ways to be top of mind: swag. With FBC's Swag in a Bag program, attendees receive a physical box of show-branded items at their home or office. Your item - ordered seamlessly through our partner Proforma Federal - is delivered at the conclusion of the event. You receive the contact information for all attendees who request your swag. Touchless brand recognition and quality leads!

THANK YOU TO OUR 2019 SPONSORS



Get Started

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Interested in sponsoring
or exhibiting?

Contact your FBC
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today.



Don't have an account
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