



August 3-4, 2020

Nashville,
Tennessee

NLIT Summit 2020 **PROSPECTUS**

www.fbcinc.com/NLIT

A large circular graphic with concentric rings in blue, orange, and grey. Inside the circle is a photograph of a man with curly hair and a beard, wearing a grey blazer over a light blue shirt, speaking into a microphone. To the right of the man, the text "NLIT Summit" is in white and "2020" is in large orange letters.

NLIT Summit 2020

Once a year, a dedicated group of professionals at 17 Department of Energy (DOE) National Laboratories gets together for the NLIT (National Laboratories Information Technology) Summit to discuss IT and cybersecurity issues that are unique to the national laboratory system.

A multi-day event (with 2 expo days), NLIT Summit facilitates an exchange of information management, best practices, strategies and methodologies. Each day consists of presentations, panel discussions, new equipment/technology demonstrations and information sharing.

**Last year's
NLIT Summit
was the best
to date, with
more than 125
exhibitors and
400 attendees.**

Why Exhibit or Sponsor?

NLIT 2020 is a stand-out opportunity bringing together participants from across the DOE complex hailing from all over the United States. Sponsors can increase brand awareness, forge relationships with future customers and share new industry ideas. Contact your FBC Account Manager today to learn about new opportunities.



**For full 2019
attendee
demographics,
contact your FBC
account manager!**

Who are the attendees?

NLIT 2019 had more than 400 attendees including registrations from personnel at these labs:

- Ames Lab
- Argonne NL
- Brookhaven NL
- Department of Energy HQ
- Fermilab
- Idaho NL
- Jefferson Lab
- Kansas City Plant
- Lawrence Berkley NL
- Lawrence Livermore NL
- Los Alamos NL
- National Energy Technology Lab
- National Nuclear Security Administration
- National Renewable Energy Lab
- Naval Nuclear Lab
- Nevada National Security Site
- Oak Ridge NL
- Pacific Northwest NL
- Princeton Plasma Physics Lab
- Sandia NL
- Savannah River Site
- SLAC National Accelerator Laboratory
- UK Atomic Weapons Establishment
- Y-12 National Security Complex

Vendors should expect 2020's Summit to have the strongest participation from the local hosting facilities: Brookhaven National Laboratories and Princeton Plasma Physics Laboratory.

2019 Past Event Highlights



400+
Attendees

4
Keynote
Speakers

130+
Exhibitors

35+
Non-Exhibiting
Industry Supporters

150+
Breakout
Presentations

Titles from previous years include:

- Chief Data Officers (CDO)
- Chief Information Officers (CIO/CISO)
- Computer Systems Engineers
- Cybersecurity Analysts, Engineers & Managers
- Enterprise Architects
- IT Architects
- IT Infrastructure Managers
- IT Security Managers
- Network Engineers
- Program Managers
- Software Developers, Engineers & Managers
- Solutions Architects
- Unix Systems Administrators



2020 Exhibitor Pricing

Premier Exposure Opportunity \$14,995

Sold Out

- Company logo on premier supporter recognition signage
- Exclusive 10x10 booth space location on exhibit floor
- Six (6) exhibit hall passes to the NLIT Summit
- Logo placement on home page of Summit Website and in mobile app
- Company listing in mobile app
- White paper included in mobile app listing
- Conference bag insert (provided by company) included in registration packet
- 20 Drink Tickets to be distributed at welcome reception

Platinum Exposure Opportunity \$9,995

Sold Out

- Company logo on platinum supporter recognition signage
- Premium 10x10 booth space location on exhibit floor
- Four (4) exhibit hall passes to the NLIT Summit
- Logo placement on home page of Summit Website and in mobile app
- Company listing in mobile app
- 10 Drink Tickets to be distributed at welcome reception

Gold Exposure Opportunity \$5,995

Sold Out

- Company logo on gold supporter recognition signage
- Tabletop (6-foot) space location on exhibit floor
- Three (3) exhibit hall passes to the NLIT Summit
- Company listing in mobile app
- Logo placement on home page of Summit Website and in mobile app

Increase your exposure by adding on a sponsorship (see next page)!

Sponsorships

Additional Exposure

Titanium Exposure Opportunity (1 remaining) - \$17,000
Diamond Exposure Opportunity (1 remaining) - \$10,000
Emerald Exposure Opportunity **Sold Out** - \$5,000
Topaz Exposure Opportunity (1 remaining) **Sunday Sold Out** - \$3,000

The above exposure opportunities include additional exhibit hall passes, sponsor logo placement, premium signage and much more. Visit www.fbcinc.com/NLITpackages for full details.

Item & Branding Sponsorships

Conference Shirt Sponsor (1 Available) - \$20,000
Conference Bag Sponsor **Sold Out** - \$15,000
Umbrella Sponsor (1 Available) - \$9,000
Lunch Cooler (1 Available) - \$8,000
Conference Lanyard Sponsor **Sold Out** - \$7,000
Recovery Kit Sponsor **Sold Out** - \$7,000
Water Bottle Sponsor **Sold Out** - \$7,000
Conference Notebook Co-Sponsor (1 remaining) - \$5,000
Conference Pen Sponsor (1 Available) - \$4,000

Specialty Sponsorships

Conference App Sponsor **Sold Out** - \$10,000
Break Exposure Opportunity (2 remaining) - \$10,000
Follow Me Signs Sponsor **Sold Out** - \$6,000
Lunch Exposure Opportunity Monday (9 remaining) - \$5,000
Lunch Exposure Opportunity Tuesday (8 remaining) - \$5,000



For up-to-date sell out information and other important sponsorship deadlines/information, go to www.fbcinc.com/NLITpackages.

Booth space is not included in sponsorship pricing (See Premier, Platinum and Gold Exposure Opportunities for exhibit space on previous page).

THANK YOU TO OUR 2019 SPONSORS



Get Started

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Interested in sponsoring
or exhibiting?

Contact your FBC
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today.



Don't have an account
manager yet?

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