



**CDC Foundation**  
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# CDC HEALTH DATA INNOVATION SUMMIT

Atlanta, GA | September 27-28, 2023

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## Welcome to the CDC Health Data Innovation Summit

Welcome to CDC Health Data Innovation Summit – a collaboration between the Centers for Disease Control and Prevention (CDC), Office of the National Coordinator for Health Information Technology (ONC) and the CDC Foundation. This summit brings together key partners to continue sharing insights on high priority public health information challenges and to foster collaborations to address those challenges. Key partners include State, Tribal, Local and Territorial Health Departments (STLTs), healthcare providers, community-based organizations, academia, technology vendors, industry, and others.

This hybrid event will include presentations by CDC, ONC, healthcare and private industry partners, with opportunities for discussion and questions. Topics showcased during the summit will include examples of successful partnerships, innovation in public health information systems, catalytic opportunities to modernize public health information systems and more.

Building on the CDC-ONC Industry Days that was hosted on February 27-28, 2023, this two-day event will accomplish several goals, including:

- Inform partners about the CDC's strategic direction, major areas of work, emerging areas of work, and the highest priority areas in which the CDC is seeking support
- Provide networking opportunities, such as cross-sector, problem-based workgroup activities, in order to build partnerships and generate further innovations
- Promote opportunities for partners to collaborate with CDC/STLTs on national and STLT public health priorities
- Educate CDC staff about important and arising tools and methods used in industry
- Provide partners with opportunities to describe and demo their services to public health decision makers
- Provide public health with the opportunity to assess the utility and applicability of industry solutions to existing or emerging problems

We will collect the information learned during this event to inform future collaborations and receive feedback and input as we work to unlock the full potential of health information.

More information is available at [www.fbcinc.com/e/CDCGA](http://www.fbcinc.com/e/CDCGA).

Thank you for attending.

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## Wednesday, September 27, 2023

<p><b>9:00 AM – 9:30 AM</b></p>	<p><b>Welcome</b> Auditorium A</p> <p><i>Ryan Dempsey Argentieri, Deputy Director, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i> <i>Mandy Cohen, Director, Centers for Disease Control and Prevention</i> <i>Judy Monroe, President and CEO, CDC Foundation</i> <i>Jennifer Layden, Director, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i></p>	
<p><b>9:30 AM – 9:40 AM</b></p>	<p><b>Break</b></p>	
<p><b>9:40 AM – 10:30 AM</b></p>	<p><b>Problem Solving and QA with Office of Public Health Data, Surveillance, and Technology</b> Auditorium A</p> <p><i>Office of Public Health Data, Surveillance, and Technology Leadership Team</i></p>	<p><b>Problem Solving and QA with Office of the National Coordinator for Health Information Technology and Office of the Chief Information Officer</b> Auditorium B</p> <p><i>Office of the National Coordinator for Health Information Technology and Office of the Chief Information Officer Leadership Teams</i></p>
<p><b>10:30 AM – 10:40 AM</b></p>	<p><b>Break</b></p>	
<p><b>10:40 AM – 11:30 AM</b></p>	<p><b>Building a Pandemic Proof and Future Ready Public Health Data Workforce</b> Auditorium A</p> <p><i>Rodney Lyn, Session Moderator, Dean, Georgia State University School of Public Health</i> <i>William Slack, Hiring Improvement Team Lead, United States Digital Service</i> <i>Laura Franzke, Chief, Information and Data Science Career Community Support Team, Centers for Disease Control and Prevention</i></p>	<p><b>Democratizing Public Health Data through Innovation and Partnerships: A Path to Health Equity</b> Auditorium B</p> <p><i>Lauren Smith, Session Moderator, Chief Health Equity and Strategy Officer, CDC Foundation</i> <i>Ana Penman-Aguilar, Chief Science Officer and Associate Director for Science, Office of Minority Health &amp; Health Equity, Centers for Disease Control and Prevention</i> <i>George Hobor, Senior Project Officer, Robert Wood Johnson Foundation</i> <i>Nikolai Elneser, Community Impact Officer, Neighborhood Nexus</i></p>
<p><b>11:30 AM – 12:30 PM</b></p>	<p><b>Lunch And Networking Break</b></p>	
<p><b>12:30 PM – 1:20 PM</b></p>	<p><b>Public Health’s Approach to Artificial Intelligence</b> Auditorium A</p> <p><i>Joe Gibson, Session Moderator, Senior Data Entrepreneur, CDC Foundation</i> <i>Alan Sim, Chief Data Officer, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i> <i>Jorge Calzada, Acting Director, Platforms Division, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i> <i>Kelsey Florek, Senior Genomics and Data Scientist, Wisconsin State Laboratory of Hygiene</i></p>	



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## Wednesday, September 27, 2023, Continued

1:20 PM – 1:30 PM	Break	
1:30 PM – 2:20 PM	<p><b>Enterprise Approach to Public Health Data</b> Auditorium A</p> <p><i>J.T. Lane, Session Moderator, Senior Vice President, Population Health and Innovation, Association of State and Territorial Health Officials</i></p> <p><i>Gretchen Van Wye, Acting Deputy Commissioner, Division of Epidemiology and Assistant Commissioner, Bureau of Vital Statistics, New York City Department of Health and Mental Hygiene</i></p> <p><i>Angel Aponte, Director of Health, Informatics and Technology in the Division of Disease Control, New York City Department of Health and Mental Hygiene</i></p> <p><i>Kat McDavitt, President, Insenna</i></p> <p><i>Heather Strosnider, Unit Lead, Customer Success and Engagement Unit, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i></p> <p><i>Lucas Tramontozzi, Senior Vice President, Innovation Programs, Innovation Horizons</i></p>	<p><b>Improving Health Through Data-Driven Communication</b> Auditorium B</p> <p><i>Kevin Griffis, Session Moderator, Director, Office of Communications, Centers for Disease Control and Prevention</i></p> <p><i>Paula Williams, Associate Director for Communication, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i></p> <p><i>Shelley Argabrite, Chief Health Strategist, Garrett County Health Department, Maryland</i></p> <p><i>Jana Rush, Director of Epidemiology, Surveillance, &amp; Informatics, Cuyahoga County Board of Health, Ohio</i></p> <p><i>Mary Schwarz, Managing Partner, Government, ICF Next</i></p>
2:20 PM – 2:30 PM	Break	
2:30 PM – 3:20 PM	<p><b>Human Centered Design Demonstration</b> Auditorium B</p> <p><i>Michael Radwin, Acting Director, Investigate and Respond Division, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i></p> <p><i>Suzi Sorocak, Customer Success &amp; Engagement Unit, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i></p> <p><i>Samira Selod, Technology Strategy Office, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i></p> <p><i>Elizabeth Manning, Investigate and Respond Division, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i></p>	
3:20 PM – 3:30 PM	Break	
3:30 PM – 4:00 PM	<p><b>Industry Partner Abstract Presentation 1A   NIH: How the Pandemic KickStarted Data Management</b> Auditorium A</p> <p><b>Industry Partner Abstract Presentation 1A   Civitas: Addressing Chronic Disease Prevalence</b> 247/248</p>	<p><b>Industry Partner Abstract Presentation 1A   Minnesota Department of Health: Health Trends Across Communities</b> Auditorium B</p> <p><b>Industry Partner Abstract Presentation 1A   HLN Consulting: Shared Service Architecture for IIS Data Exchange</b> 254/255</p>

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Wednesday, September 27, 2023, Continued		
4:00 PM – 4:10 PM	Break	
4:10 PM – 4:40 PM	<b>Industry Partner Abstract Presentation 1B   Mitre: Supporting Pandemic Response using GAEN and ENPA</b> Auditorium A	<b>Industry Partner Abstract Presentation 1B   University of Nebraska/ Nebraska Department of Health and Human Services Information for Action</b> Auditorium B
	<b>Industry Partner Abstract Presentation 1B   eHealth Exchange TECCA, National Networks, HIEs and FHIR</b> 247/248	<b>Industry Partner Abstract Presentation 1B   Peraton: A Data Pipeline to Measure Latent TB</b> 254/255
4:40 PM – 4:50 PM	Break	
4:50 PM – 5:20 PM	<b>Industry Partner Abstract Presentation 1C   IQVIA Government Solutions: Public Health Investigations (AI)</b> Auditorium A	<b>Industry Partner Abstract Presentation 1C   Michigan: Comparing FHIR Queried vs. Manually Submitted Birth Certificate Data</b> Auditorium B
	<b>Industry Partner Abstract Presentation 1C   Using Health Data to Address Maternal Health &amp; Chronic Condition Management Across the Country</b> 247/248	<b>Industry Partner Abstract Presentation 1C   Skylight Inc: Developing an eCR Pipeline</b> 254/255
6:00 PM – 8:00 PM	<b>Reception</b> Emory Conference Center Hotel	

Thursday, September 28, 2023	
9:00 AM – 9:10 AM	<b>Welcome</b> Auditorium A <i>Joe Gibson, Facilitator, Senior Data Entrepreneur, CDC Foundation</i>
9:10 AM – 10:30 AM	<b>Respiratory Disease Surge Preparedness Session</b> Auditorium A <i>Abigail Viall, Session Moderator, Senior Advisor for Federal Inter-Agency Strategy, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i> <i>Adi Gundlapalli, Senior Advisor for Data Readiness and Response, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i> <i>Matt Ritchey, Acting Director, Investigate and Respond Division, Office of Public Health Data, Surveillance, and Technology, Centers for Disease Control and Prevention</i> <i>Ian Williams, Deputy Director, Office of Readiness and Response, Centers for Disease Control and Prevention</i> <i>Brendan Jackson, Incident Manager, National Center for Immunization and Respiratory Diseases, Centers for Disease Control and Prevention</i> <i>Craig Shapiro, Medical Officer, Office of the Director, National Center for Emerging and Zoonotic Infectious Diseases, Centers for Disease Control and Prevention</i>

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## Thursday, September 28, 2023, Continued

<b>10:30 AM – 10:40 AM</b>	<b>Break</b>		
<b>10:40 AM – 11:30 AM</b>	<b>Acquisition and Contracting in Government</b> 247/248  <i>Gwendolyn Miles, Small Business Specialist, Office of Small Disadvantaged Business Utilization, Department of Health and Human Services</i>	<b>Catalyzing Health Data Systems Transformation through Local Leadership</b> Auditorium B  <i>Brandon Talley, Session Moderator, Chief Program and Innovation Officer, CDC Foundation</i>  <i>Umair Shah, Secretary of Health, Washington State Department of Health</i>  <i>Nicole Roberts Yerkes, Data Modernization Initiative Coordinator, Utah Department of Health and Human Services</i>  <i>Lindsay Weaver, State Health Commissioner, Indiana Department of Health</i>	
<b>11:30 AM – 12:30 PM</b>	<b>Lunch And Networking Break</b>		
<b>12:30 PM – 1:15 PM</b>	<b>Industry Partner Abstract Presentation 2A   YEXT: Leveraging AI to Build Trust</b> Auditorium A	<b>Industry Partner Abstract Presentation 2A   Washington State Health Department: Integrating Digital Public Health Tools for HE</b> 247/248	<b>Industry Partner Abstract Presentation 2A   IBM: Panorama</b> 254/255
<b>1:15 PM – 1:20 PM</b>	<b>Break</b>		
<b>1:20 PM – 1:50 PM</b>	<b>Industry Partner Abstract Presentation 2B   AWS: Advancing Public Health Missions with FHIR Data Analytics and AI/ML</b> Auditorium A	<b>Industry Partner Abstract Presentation 2B   Palantir: Data in Motion: Impacts of Common Operating Picture</b> Auditorium B	
	<b>Industry Partner Abstract Presentation 2B   Optum: Analytic Tools for Health Equity Assessment and Interventions</b> 247/248	<b>Industry Partner Abstract Presentation 2B   Aderas: Addressing the PII and HIPAA Risks from LLMs</b> 254/255	
<b>1:50 PM – 1:55 PM</b>	<b>Break</b>		



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## Thursday, September 28, 2023, Continued

1:55 PM – 2:25 PM	<b>Industry Partner Abstract Presentation 2C   Google Public Sector: Putting Generative AI to Work</b> Auditorium A	<b>Industry Partner Abstract Presentation 2C   Leidos: Enhancing Public Health Data Quality</b> Auditorium B
	<b>Industry Partner Abstract Presentation 2C   Depta: Easy Genomics</b> 247/248	<b>Industry Partner Abstract Presentation 2C   Duality: Advancing Open Rapid Protected Sharing of Public Health Data</b> 254/255
2:25 PM – 2:30 PM	<b>Break</b>	
2:30 PM – 3:00 PM	<b>Closing Remarks</b> Auditorium A <i>Brandon Talley, Chief Program and Innovation Officer, CDC Foundation</i>	



### GO DIGITAL!

Scan the QR code to view the CDC Health Data Innovation Summit digital agenda.



### WANT TO LEARN MORE ABOUT THE SPEAKERS?

Check out their bios here.



### WE WANT TO HEAR FROM YOU!

Scan the code to give your feedback about the CDC Health Data Innovation Summit.



This event has been professionally produced by the Federal Business Council.

For more information visit [www.fbcinc.com](http://www.fbcinc.com)



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