

## Supporting Communities During Crisis and Recovery



GIR



# SUPPORT SOLUTIONS

### CRISIS AND RECOVERY SOLUTIONS



### **Product Suggestions**

We have created a curated assortment of products that meet the communication needs of the essential businesses on the front lines in their communities.





We have created more than 300 COVID-19 related artwork templates for our products, to make creating and customizing these items more efficient.

### New Stock Artwork

We have added 40+ COVID-19 related stock logos to our configurator, to simplify the process of creating these materials.





#### Production & Supplier Network

We have a vast network of production facilities who are OPEN FOR BUSINESS, allowing us to fulfill orders with minimal disruption. We are here to help you support communities and essential businesses, by providing the tools needed to:

- ✓ Keep residents safe
- ✓ Provide direction in an emergency

Communicate important information on prevention
 Alert the community of changes in essential services

We are all in this together.



## MESSAGING NEEDS



CRISIS AND RECOVERY SOLUTIONS

### MESSAGING

- Educational
- Prevention
- Safety/Warning
- Directional
- Business Hours
- Supportive

### AUDIENCES

- Healthcare
- Senior Living
- Food Service
- Retail
- Community Support Services
- Manufacturing
- Other Essential Businesses

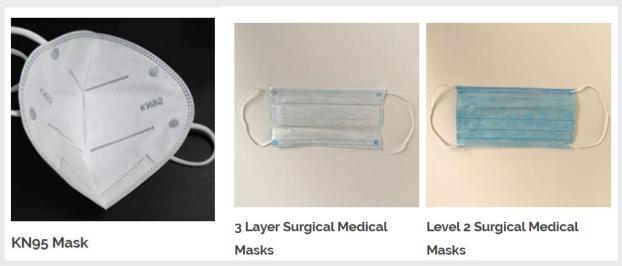


PPE

### **Personal Protection Equipment**



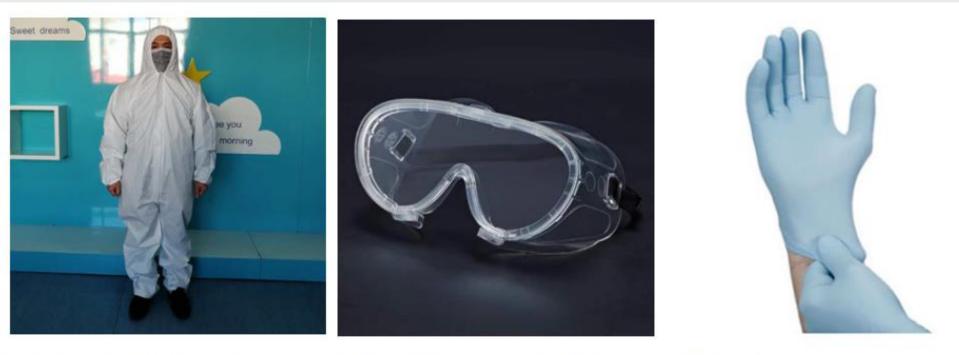
Personal protective equipment, commonly referred to as "PPE", is worn to minimize exposure to hazards that cause serious workplace injuries and illnesses and may include items such as gloves, safety glasses and gowns, medical and surgical masks as well as face masks, earplugs or muffs, and a variety of other regulated safety products. Our vast network of suppliers, manufacturers and distributors has us well positioned to bring our valued customers and their employees the much needed equipment and service offering commonly referred to as PPE. Proforma will help you source, procure and ship these critical components to you and your offices:





# Personal Protection Equipment





Isolation Gown, Blank

Full Seal Goggles, Blank

**Nitrile Gloves** 



### **OUTDOOR SIGNAGE**



CRISIS AND RECOVERY SOLUTIONS



### **Outdoor Signage**

Durable and Eye-Catching, provides important information outside buildings and entrances.

#### **Products:**

- Outdoor Banners
- Yard Signs
- Sandwich Boards
- Magnetic Signs
- Applications:
- Healthcare
- Senior Living
- Food Service
- Retail



## **OUTDOOR BANNERS**



OUTDOOR SIGNAGE SOLUTIONS



Full-color **Durable Banners** can be used inside or outside. Printed on one side, banners include grommets and rope for hanging. Full-color **Mesh Banners** are perfect to hang outside, even on windy days.

- Restaurant announcements for drive through, pick-up, and delivery
- Call attention to entrances, drive-up testing sites, special hours, etc.



# YARD SIGNAGE SOLUTIONS





Rain or shine, these corrugated plastic **Yard Signs** are durable and eye-catching. Message is printed on both sides. Includes one "H" step stake.

- Restaurant drive through
- Curbside pick up
- Directional traffic signage
- Restricted Entry



## SANDWICH BOARDS



OUTDOOR SIGNAGE SOLUTIONS



Reach audiences before they enter a building with a portable **A-Frame Sandwich Board** or **Minicade** sign. Each sign includes two plastic inserts. Additional insert signs can be purchased separately.

- Restaurant drive through
- Curbside pick up
- Directional traffic signage
- Interior wayfinding signage
- Prevent entry to restricted areas



### MAGNETIC SIGNS



OUTDOOR SIGNAGE SOLUTIONS



Full-color **Magnetic Signs** can be applied to vehicle doors and other magnetic surfaces to identify delivery vehicles and provide contact information.

- Restaurant Delivery
- Authorized Medical Staff
- Community Support
  Services



### **INDOOR SIGNAGE**



CRISIS AND RECOVERY SOLUTIONS



### Indoor Signage

provide important information to customers, employees, visitors and more.

#### **Products:**

- Posters
- Full Color Signs
- Engraved Signs
- Indoor Banners
- Window & Wall Decals
- Floor Decals
- Dry Erase Boards

- Healthcare
- Retail
- Food Service
- Essential Businesses









High quality **Posters** are printed in full color on one side, in a variety of sizes and stocks. They can be used for short-term indoor use.

#### **Applications:**

- Announce visitor policies
- Educate about disease symptoms and home treatment
- Outline social distancing practices
- Post temporary business hours

**Templates Available** 



## FULL COLOR SIGNS



INDOOR SIGNAGE SOLUTIONS



Full-color **Indoor Wall and Desk Signs** can be used for short or longterm indoor use. A variety of sizes and substrates are available to meet most needs.

#### **Applications:**

- Post visitor policies at reception desks
- Remind employees about handwashing and other sanitation practices
- Wayfinding signs to direct staff and visitors

**Templates Available** 



### **ENGRAVED SIGNS**

INDOOR SIGNAGE SOLUTIONS





Custom plastic **Engraved Wall and Desk Signs** are durable and can be sanitized with standard cleaners. They are available on a wide collection of stocks to match branding or interior colors. Most desk and wall signs come with a matching holder.

- Post visitor policies at reception desks
- Identify rooms and offices
- Wayfinding signs to direct staff and visitors



### **INDOOR BANNERS**

INDOOR SIGNAGE SOLUTIONS





Full-color indoor **Retractable Banner Stands** and **Hanging Banners** provide high-visibility messaging in entryways, lobbies, and other large spaces. Banner Stands are lightweight and portable, allowing them to be moved as the need arises.

- Identify Triage areas in temporary healthcare settings
- Post areas for Authorized Personnel Only
- Direct donors to drop-off sites



# WINDOW & WALL DECALS



INDOOR SIGNAGE SOLUTIONS



Repositionable Window Decals share your message without completely obscuring the view. Repositionable Wall Decals allow you to add important messages to almost any flat surface.

- Post business hours on doors or windows
- Indicate visitor policies on exterior doors
- Post handwashing and other sanitation practices on walls, doors and restroom mirrors.



# FLOOR DECALS





Full-color **Floor Decals** can be repositioned as needed. Use them on any hard floor surface or on carpet. Suitable for short-term outdoor use. Printed on non-slip vinyl for safety.

- Use floor decals to mark where customers can stand to maintain social distancing
- Use to direct people to exits, bathrooms, isolation rooms



### DRY ERASE BOARDS



INDOOR SIGNAGE SOLUTIONS



**Dry Erase Boards** can be customized with pre-formatted templates or a custom layout with a logo. Hanging and portable versions are also available in a number of different sizes.

- Healthcare Triage
- Patient Information Boards
- Staff Scheduling
- Take-out Menu Boards



### MARKETING MATERIALS



CRISIS AND RECOVERY SOLUTIONS



### **Marketing Materials**

can be mailed, posted on-site, or distributed in packets to employees, residents, visitors or caregivers.

#### **Products:**

- Flyers
- Door Hangers
- Rack Cards

- Healthcare
- Senior Living
- Food Service
- Retail
- Essential Businesses









Full-color **Flyers** are  $8 \frac{1}{2}$ " x 11" and printed on one or two sides.

- Provide wellness and prevention information to employees
- List symptoms and home-care instructions
- Provide details on social distancing and isolation practices
- Take-out menus



# DOOR HANGERS





**Door Hangers** can be printed in full color on one or two sides, on a variety of stocks. They can be hung on interior or exterior doors - or attached to a vehicle's rear-view mirror.

#### **Applications:**

- Indicate menu choice or shopping list for caregivers in senior living facilities
- Identify essential worker vehicles
- Parking pass or ID for authorized personnel

**Templates Available** 



# RACK CARDS





**Rack Cards** can be printed in full color on one or two sides, in a variety of stocks and coatings.

#### **Applications:**

- Take-out menus
- List of symptoms, prevention practices or home-care instructions
- List of medical contacts and community services
- Shopping list for at-risk individuals

**Templates Available** 







### **Folders**

can hold educational materials for discharged patients and caregivers, provide information about follow-up appointments, and follow up phone numbers.

#### **Products:**

- Discharge Folders
- Literature Folders

- Healthcare
- Assisted Living



### DISCHARGE FOLDERS



FOLDERS SOLUTIONS



**Discharge Folders** help hospitals organize patient information about diagnosis, continuing care and hospital resources. Effective use of these folders can help prevent readmissions and improve outcomes.

- Hospitals
- Urgent Care Clinics
- Rehabilitation Facilities



### LABELS CRISIS AND RECOVERY SOLUTIONS





### Labels

are a versatile and portable tool for getting important information out wherever needed. An almost unlimited number of stocks, shapes, sizes and processes are available for any need.

#### Products:

- Advertising Labels
- Healthcare Labels
- Window Clings

- Food Service
- Retail
- Healthcare
- Manufacturers
- Essential Businesses



## ADVERTISING LABELS



LABEL SOLUTIONS

Full-color **Advertising Labels** are available in a wide range of sizes, shapes and stocks for a number of indoor applications. Labels are provided on rolls for easy application.

### **Applications:**

- Approved Visitor Badges
- Cleaning/Sanitizing Labels
- Hand Sanitizer Labels
- Take-out Labels
- Special Handling Labels

**Templates Available** 



### HEALTHCARE LABELS



LABEL SOLUTIONS



Labels play a critical role in patient health and safety. For everything from patient charting information to tamper-proof equipment ID tags, there is a label stock available to meet every healthcare need.

- Prescription Labels
- Charting Labels
- Patient Allergy Notifications
- Medical Equipment
  Identification



# WINDOW CLINGS





Window Clings are available in spot colors or full-color printing, on clear or white stock. Clings can be removed and repositioned multiple times, and do not leave residue. Available for indoor or outdoor applications.

- Vehicle Parking Permits
- Essential Worker Decals
- Support Stickers



### FORMS CRISIS AND RECOVERY SOLUTIONS





### Forms

are used widely to capture information, place and fulfill orders, and stay organized. Available in multi-part, NCR, booklets, and more.

#### **Products:**

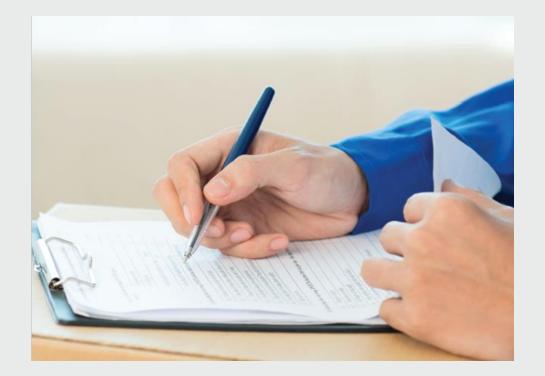
- Custom Forms
- Prescription Forms

- Healthcare
- Senior Living
- Food Service
- Retail
- Manufacturing



### CUSTOM FORMS FORMS SOLUTIONS





Our **Custom Forms** are available using your custom artwork or in several preformatted varieties to meet the needs for Patient Registration, Order Forms, Requisition Forms, Service Orders and more. Many forms are available in 2 or 3 parts.

- Hospital Patient Registration
- Health History Forms
- Take-out order forms for restaurants
- Equipment Requisition Forms



## **PRESCRIPTION FORMS**



FORMS SOLUTIONS



These tamper-resistant **Prescription Forms** exceed federal requirements and are Medicaid compliant. Security features include: invisible fluorescent fibers, Microprinting, colored background on white paper, preprinted prescriber information, Thermochromic ink, security feature listing, artificial watermark, watermark in coin reactive ink, and scallop VOID pantograph.

#### **Applications:**

• Healthcare Use Only



### **CONTACT INFORMATION**



CRISIS AND RECOVERY SOLUTIONS





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