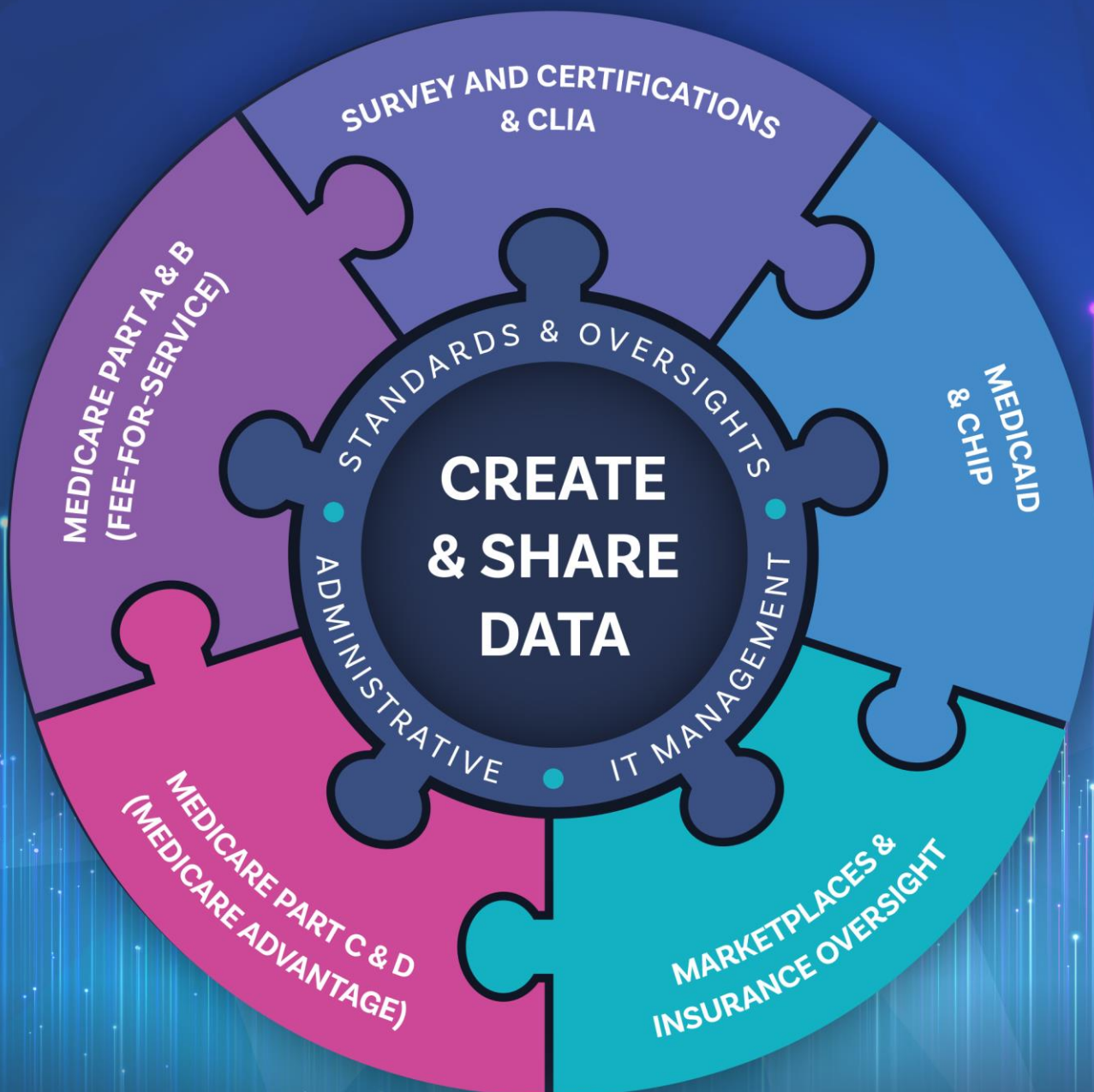


CMS DATA SUMMIT 2021

SEPTEMBER 20-21, 2021 • VIRTUAL EVENT

Envisioning a Dynamic Data-Centric Organization



CMS DATA SUMMIT 2021

Envisioning a Dynamic Data-Centric Organization

Monday, September 20, 2021

11:00 – 11:15	Radically Simplified Data Management for the Zero Trust Era Rubrik <i>Adam Stillwell, Federal Systems Engineer, Rubrik</i>
11:15 – 11:30	Building a Health Lakehouse Databricks <i>Amir Kermany, Health and Life Sciences Solutions Architect, Databricks</i>
11:30 – 12:00	Text Analytics for Health Demo – Microsoft <i>Ashly Yeo, Senior Program Manager, Data Dignity, Office of the CTO, Microsoft</i>
12:00 – 12:15	Low-code Automation for Continuous Modernization Appian <i>Natalie Carey, Industry Lead, Federal Civilian, Appian</i>
12:15 – 12:30	The Data Cloud for Government Snowflake <i>Paul Horan, Principal Sales Engineer – US Public Sector, Snowflake</i>
12:30 – 12:40	Opening Remarks <i>Jonathan Blum, Principal Deputy Administrator and Chief Operating Officer, CMS</i>
12:40 – 1:20	Session 1: Opening Keynote <i>Kshemendra Paul, Executive Director Data Governance and Analytics, Chief Data Officer for the U.S. Department of Veterans Affairs, CMS</i>
1:25 – 2:00	Session 2: Data Governance <i>Todd Coutts, CMS, Deputy Group Director, Business Services Group, Center for Medicare & Medicaid Innovation</i>
2:05 – 2:40	Session 3: Data Experts and Informatics <i>Dr. Mary Greene, Director of the Office of Burden Reduction & Health Informatics, CMS</i>
2:45 – 3:20	Session 4: Data Science and CMS' Data Ecosystem / A CMS Data Experts Panel <i>Leo Meister, Chairperson—Office of Enterprise Data & Analytics</i> <i>Mark Luxton, CMS, Center for Medicare and Medicaid innovation</i> <i>Zachary Holden, CMS, Center for Medicaid and & Children's Health Insurance Program (CHIP) Services</i> <i>Avena Cheng, Office of Enterprise Data & Analytics</i>
3:25 – 4:00	Session 5: Data Catalogs at CMS <i>Angela Brown, CMS, Office of Information Technology</i> <i>Helen Paine, CMS, Office of Information Technology</i> <i>Indre Goble, CMS, Center for Clinical Standards & Quality (CCSQ)</i> <i>Nana Aidoo, CMS, Center for Clinical Standards & Quality (CCSQ)</i> <i>Gennady Sherman, CMS, Center for Clinical Standards & Quality (CCSQ)</i>
4:05 – 4:45	Session 6: Change Healthcare's Journey with Data <i>Mike Peresie, Senior Vice President and General Manager, Change Healthcare</i> <i>Arien Malec, Senior Vice President, R&D Clinical and Administrative Networks, Change Healthcare</i>
4:50 – 5:00	Closing Remarks <i>Karen Shields, Deputy Director for the Center for Medicaid & CHIP Services (CMCS), CMS</i>

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Tuesday, September 21, 2021

11:00 – 11:15	Cyber Situational Awareness, Safeguarding Against the Unknown TIBCO <i>Deepinder Uppal, Chief Architect Federal Systems, TIBCO</i>
11:15 – 11:30	Infection Control Findings in Nursing Home Surveys with SAS® Text Analytics <i>Francis Britschgi, Associate Systems Engineer, SAS Institute, Inc.</i> <i>Stacey Wang, Systems Engineer, SAS Institute, Inc.</i>
11:30 – 11:45	eleVate: The Peak of Data Automation Sparksoft <i>Mr. Dirk Lieske, Director of SparkLabs, Sparksoft</i>
12:00 – 12:15	Predictive Insights in Near Real-Time for Better Decision Making Red Hat <i>Andy Krohg, Solution Architect, Red Hat</i>
12:15 – 12:30	Stop Ransomware. Contain Cyberattacks. Reduce Risk – Illumio <i>Loay Oweis, Federal Sales Director, Illumio</i>
12:30 – 12:40	Opening Remarks <i>Lee Fleisher, Chief Medical Officer and Director of the Center for Clinical Standards and Quality, CMS</i>
12:45 – 1:25	Session 1: The Future of Connecting Data <i>Zhamak Dehghani, Director of Next Tech Incubation, Thoughtworks North America</i>
1:30 – 2:05	Session 2: Collective Data Stewardship: Medicare Beneficiary Data <i>Jonathan Booth, Director of the Web & New Media Group, CMS</i> <i>Rachel Horvath, Deputy Director of the Web & Emerging Technology Group, CMS</i>
2:10 – 2:45	Session 3: Barriers to Enterprise Action <i>Kurt Herzer, Physician-scientist, CMS</i>
2:50 – 3:25	Session 4: Value Chain for Data Integration Panel <i>Mandi Bishop, Vice President Analyst, Gartner Healthcare</i> <i>William Samples, Senior Lead for Operational Data Analytics and Strategy, CMS</i> <i>Randy Brauer, Director of the Offices of Hearings and Inquiries, CMS</i> <i>Dan Miller, Director of the Division of Enrollment Policy & Operations, CMS</i>
3:30 – 4:10	Session 5: Closing Keynote <i>Oki Mek, Chief Artificial Intelligence Officer, CMS</i>
4:15 – 4:30	Closing Remarks <i>Bobby Saxon, Deputy Director for the Office of Information Technology, CMS</i>

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Amazon Web Services (AWS)

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Amazon Web Service's Website

Amazon Web Services (AWS) Worldwide Public Sector helps government, education, and nonprofit customers deploy cloud services to reduce costs, drive efficiencies, and increase innovation across the globe. With AWS, you only pay for what you use, with no up-front physical infrastructure expenses or long-term commitments. Public Sector organizations of all sizes use AWS to build applications, host websites, harness big data, store information, conduct research, improve online access for citizens, and more. AWS has dedicated teams focused on helping our customers pave the way for innovation and, ultimately, make the world a better place through technology.

Event Supporter



ANALYTICA

Analytica BD Team
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ANALYTICA's Website

Analytica, an SBA Certified 8(a), HUBZone small business, specializes in data-driven consulting and technology solutions that improve citizen services. Our solutions have been featured by NYU's Governance Lab for driving public sector innovation and are backed by Agile SAFe, ISO and CMMI standards.

Event Supporter



Manage - Analyze - Protect

Analytica is an award-winning consulting and technology firm that supports public sector health, and civilian missions. We specialize in data-driven consulting and technology solutions that improve citizen services. These solutions have been featured by organizations like NYU's Governance Lab for helping drive public sector innovation and are backed by standards such as Agile SAFe, Scrum, ISO and CMMI. Analytica is an SBA Certified 8(a), HUBZone small business that has been recognized as one of the 250 fastest-growing businesses in the U.S. for 3 consecutive years by Inc.

Some of our core competencies include:

- Information Management
- Analytics
- Cyber Security
- IT Operations & Maintenance
- Program & Financial Management Support
- Systems & Technical Assistance

For more information regarding our capabilities, visit our website at Analytica.net or contact us at bdfederal@analytica.net.



CMMI DEV / 3



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WWW.ANALYTICA.NET

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Appian

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Appian's Website

Appian helps organizations build apps and workflows rapidly, with a low-code automation platform. Combining people, technologies, and data in a single workflow, Appian can help companies maximize their resources and improve business results. Many of the world's largest organizations use Appian applications to improve customer experience, achieve operational excellence, and simplify global risk management and compliance.

Session Sponsor



BMC Software

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BMC Software's Website

From core to cloud to edge, BMC delivers the software and services that enable over 10,000 global customers, including 84% of the Forbes Global 100, to thrive in their ongoing evolution to an Autonomous Digital Enterprise.

Event Supporter



C-HIT

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C-Hit's Website

C-HIT is an innovative Health IT software development and consulting company. We are thought leaders and change agents dedicated to building user-friendly business solutions. Fully dedicated to supporting CMS, we have partnered with the Agency on all major legislations, initiatives, and programs to help CMS realize its vision and mission.

Event Supporter



Cognosante

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Cognosante's Website

We deliver innovative, transformative solutions that help improve health and safety outcomes for Americans, especially for those who need it most. Our expertise and integrated approach helps Federal and State agencies solve complex challenges—so they can accomplish their missions.

Event Supporter



Comagine Health

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Comagine's Website

Comagine Health is a national, nonprofit, health care consulting firm. We work collaboratively with patients, providers, payers and other stakeholders to address key, complex health and health care delivery problems. Our services include system-wide quality improvement, care management, HIT, analytics and research and evaluation.

Event Supporter



CORMAC

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CORMAC's Website

Founded in 2002, CORMAC is a leader in health data management and analytics solutions. We partner with federal agencies working at the forefront of public health, helping them digitally transform their operations and improve healthcare quality through the innovative use of data.

Event Supporter



CyberArk Software, Inc.

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CyberArk Software, Inc.'s Website

CyberArk (NASDAQ: CYBR) is the global leader in privileged access security, a critical layer of IT security to protect data, infrastructure and assets across the enterprise, in the cloud and throughout the DevOps pipeline. CyberArk delivers the industry's most complete solution to reduce risk created by privileged credentials and secrets. The company is trusted by the world's leading organizations, including 50 percent of the Fortune 500, to protect against external attackers and malicious insiders.

Event Supporter



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Databricks

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Databricks' Website

Databricks is the data and AI company. 10 programs across CMS, many in production - including IDR, MIDAS and DataConnect - rely on Databricks' Lakehouse platform to unify their data, analytics and AI. ATO on both AWS and Azure. Databricks is on a mission to help data teams solve the world's toughest problems.

Session Sponsor



EDB

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EDB's Website

EDB supercharges PostgreSQL with enterprise-class software that helps customers on premises and in the cloud—with 24x7 global support, professional services, and training. Power to Postgres™.

Event Supporter



Better healthcare begins with better data and AI

Building a smarter and more innovative healthcare ecosystem starts by leveraging intelligent analytics capable of processing diverse, population-scale data sets. The Databricks Lakehouse Platform unifies all your data and makes it available for analytics, machine learning and AI.



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Element Solutions

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Element Solutions' Website

Element Solutions serves at the intersection between innovation and our clients needs, efficiently crafting meaningful user-experiences. We specialize in realistic, policy sensitive, human-centered, integrated data solutions. Our team applies a deep understanding of provider and beneficiary data sets when validating quality measure scoring and Alternative Payment Models (APM). Our API-first approach aims to develop solutions that improve the user experience through implementing interoperability and FHIR standards on quality reporting programs. We lead DevSecOps, SAFe agile, and automated testing for CMS/CCSQ/ISG quality systems. As Healthcare.gov system integrators, our engineers coordinate the complex environment of CMS/CCIIO Marketplace Systems.

Event Supporter

Google

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Google's Website

Google understands agencies' unique security, compliance, and legacy mandates and has a long history of partnering with government as a trusted technology leader. Google Cloud provides cloud-native storage and compute infrastructure with layered security, machine learning and analytics at web-scale. Integrated Big Data solutions can harness the power of the cloud to capture, process, store and analyze data within a single platform to allow you to draw valuable insights to fuel real mission success. With Google, agencies can rapidly innovate and advance agency goals without sacrificing security or efficiency. For more information: <https://cloud.google.com/solutions/government/>.

Event Supporter



WE'RE YOUR ANSWER!

FBC is a professional organization providing meeting and conference support for the DoD, Intelligence Community, and Federal Civilian Agencies since 1976.

The Federal Business Council (FBC) has established a proven track record of excellence in coordinating military events. We are experienced in every level of program advisement and specialize in the unique needs that our military partners encounter. Work with FBC on your next event through GSA Schedule 47QRAA20D0014 and use the "No Cost Option" available to all DoD, Civilian, and Intelligence Agencies. Whether you are coordinating training for your company or leading a base wide specialty event, FBC can support your program with web design/ hosting, attendee registration, name badges and staff that will ensure that your event is a success.

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an event, please contact
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or djohnson@fbcinc.com

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Illumio

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Illumio's Website

Illumio is a cybersecurity software company enabling end-to-end Zero Trust in DCOs. Illumio prevents attacker lateral movement by protecting critical applications, HVAs & workloads through real-time application dependency mapping, coupled with host-based micro-segmentation. Illumio is FIPS 140-2 and NIAP Common Criteria Protection Profile Certified.

Session Sponsor



Immuta

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Immuta's Website

*Immuta automates the enforcement of data governance, access and privacy policies in a modern, cloud-native architecture featuring an attributed-based-access-control (ABAC) model that leverages native integrations with key data processing, storage and management systems. The platform ties attributes of **people** with attributes of **data** to enable users across agencies to easily operationalize data for analytics needs safely, securely and at scale. The result of using Immuta is faster time-to-data driven insight and lower operational overhead. Think of our software as enabling self-service data analytics more efficiently by working "at the data level" in your architecture.*

Event Supporter



End-to End Zero Trust Through Host-Based Micro-Segmentation

Improve your cybersecurity posture and your mission

- Provide real-time visibility
- Reduces the dynamic attack surface
- Enables faster implementation
- Stops the lateral movement of malware

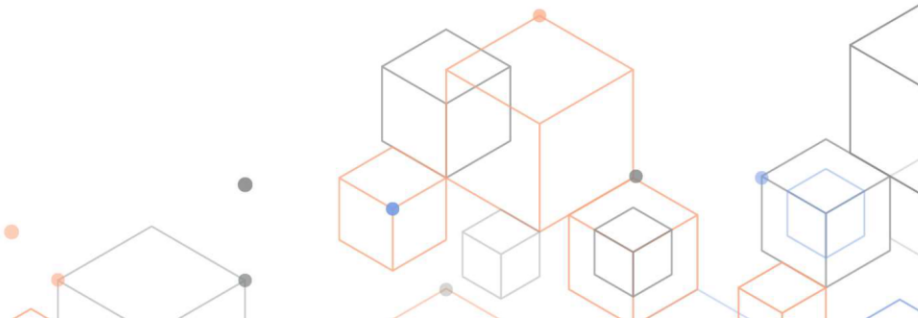


PROTECTION PROFILE

- NIAP Common Criteria, Protection Profile: Enterprise Security Management
- FIPS 140-2
- DHS CDM APL Phase 4
- Maps to NIST 800-207
- Maps to NIST 800-53

**SEE WHY ILLUMIO IS A LEADER IN
THE FORRESTER ZERO TRUST WAVE**

www.illumio.com/federal



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KPMG LLP

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KPMG LLP's Website

When it comes to addressing the challenges of our Federal healthcare clients, KPMG's philosophy is simple: we keep the health of the nation foremost in mind. That's the citizen, the veteran, and active military personnel, both here and abroad. Within this vision, we work to improve access to care, to identify efficiencies and reduce cost, to better leverage technology, and to deliver healthcare services in new and innovative ways to give citizens the tools to take control of their healthcare. We work to bring about real results for real public benefit.

Event Supporter

Macannie, Inc.

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Macannie, Inc.'s Website

Data-driven IT solutions that help our clients navigate to better healthcare quality, accessibility, efficiency, and affordability.

Event Supporter

Microsoft Federal

CMS Azure Team
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Microsoft Federal's Website

For more than 40 years we've been committed to serving government customers as they deliver mission-critical work. Microsoft Federal is here to meet these evolving needs and make certain we are in the best position to deliver the latest in cloud innovation direct to the U.S. Federal Government. We are a U.S. team that is fully dedicated to meeting the mission needs of our US Federal Government customers.

Session Sponsor



Cloud solutions optimized for the Centers for Medicare and Medicaid Services (CMS)

Microsoft Azure provides cost-effective solutions through artificial intelligence and analytics, mainframe modernization, app innovation, and elegance in platform and software-as-a-service.

Deliver trust at scale

Azure's highly secure cloud foundation helps modernize security by enabling Zero Trust architecture and offering multi-layered, built-in security controls like data classification, multi-factor authentication, encryption, and endpoint detection and response.

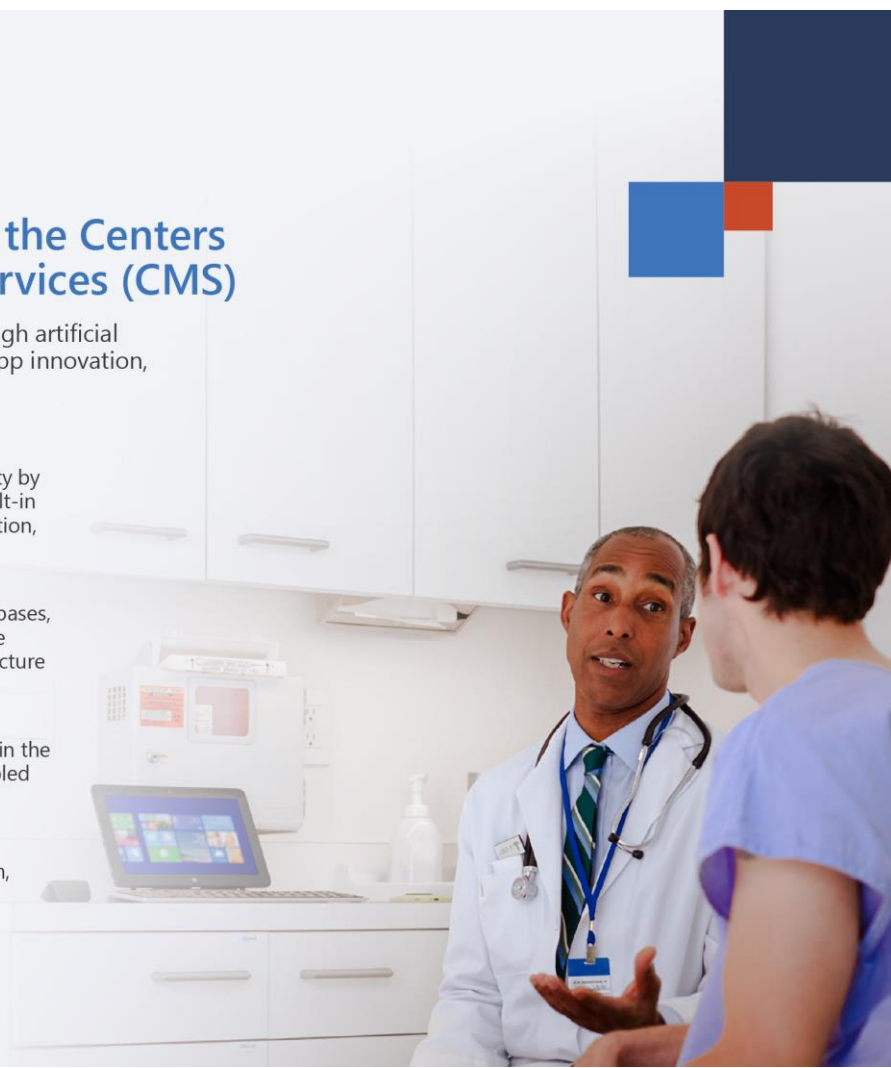
Microsoft Azure Government (MAG) cloud

MAG cloud supports Linux, Windows Server, open-source databases, and services from partners like Databricks and Snowflake. Azure PaaS, containers, and serverless offerings provide zero infrastructure management, dynamic scalability, and per-execution pricing.

Azure API for FHIR®

A new tool to help health systems interoperate and share data in the cloud. The API now gives you the ability to integrate FHIR-enabled electronic health records (EHR) data with Microsoft Teams.

For more information from your dedicated Microsoft CMS team, contact Jung Yoon at jyoon@microsoft.com.



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National Government Services

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National Government Services' Website

National Government Services is a health care solutions-focused company providing deep domain expertise to help solve the toughest challenges of federal health care agencies. Our expertise in digital health, clinical quality solutions and business process solutions enhance organizational performance for our federal health customers.

Event Supporter



NIH - NITAAC

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NIH - NITAAC

NITAAC is the designated federal Executive Agent authorized by the Office of Management and Budget (OMB) to administer three Government-Wide Acquisition Contracts (GWACs) for information technology (IT). With a combined contract ceiling of \$60 billion, the CIO-SP3, CIO-SP3 Small Business and CIO-CS contracting vehicles can be used by any federal civilian or Department of Defense (DoD) agency to procure IT products, services and solutions.

Our three contract vehicles boast streamlined acquisition and fast ordering, a single-login electronic-Government Ordering System (e-GOS) with built-in guidance and automated task order completion, and ceiling rates negotiated at the Master Contract level to be the best available.

Event Supporter



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Curveball -*

We embrace the opportunity
to solve federal health care
challenges.

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Nimbus Consulting

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Nimbus Consulting's Website

Nimbus consulting is an objective IT advisory service consultancy for the IT leaders of CMS. We help the CMS group and department heads meet their business goals by solving their most pressing strategic and technical challenges. Our competitive advantage is our exceptional consulting model that enables CMS to act at a rapid pace. We aim to provide successful IT solutions for clients using data-driven processes and industry best practices to achieve objective insights while acting in the best interest of our clients and demonstrating high trustworthiness.

Event Supporter



OptumServe

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OptumServe's Website

OptumServe™ is the federal health services business of Optum and UnitedHealth Group (NYSE: UNH). We are proud to partner with the Departments of Defense, Health and Human Services, Veterans Affairs and other organizations to help modernize the U.S. health system and improve the health and wellbeing of those we collectively serve.

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MISSIONS ACCOMPLISHED

Why wait months and months for RFPs/RFQs to go through when NITAAC can facilitate IT solutions in 45 days or less? With three Best in Class Government-Wide Acquisition Contracts, our OMB-authorized program gives you access to innovative IT, streamlined acquisition, secure online ordering and some of the lowest rates/prices. Give us a call today to see how we can help, no matter how many missions you support.



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Quantexa

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Quantexa's Website

Quantexa is a contextual decision intelligence software company that empowers organizations to drive better decisions from their data. Using the latest advancements in big data and AI, Quantexa's platform uncovers hidden risk and new opportunities by providing a contextual view of internal and external data in a single place. Quantexa's suite of government healthcare solutions helps agencies identify fraud waste and abuse within their programs to improve provider onboarding and monitoring and support payment integrity. Founded in 2016, Quantexa now has thousands of users working with billions of data points across the world.

Event Supporter

quantexa

Red Hat

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Red Hat's Website

Red Hat the world's leading provider of enterprise open source solutions, using a community-powered approach to deliver high-performing Linux, cloud, container, and Kubernetes technologies. We help you standardize across environments, develop cloud-native applications, and integrate, automate, secure, and manage complex environments with award-winning support, training, and consulting services.

Session Sponsor

 Red Hat

Put an end to improper activity in Healthcare through data-driven provider and claim screening

- Effectively connect all internal and external data (such as CMS Adverse Actions Report, NPI registry, etc.) into a single view using Entity Resolution
- Understand the broader context by revealing seemingly unlikely connections with Network Generation
- Detect potentially fraudulent behavior automatically for review, with advanced data modeling and scoring capabilities
- Investigate quickly with a UI that visualizes relevant connections and risk factors of every provider and every claim

quantexa

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RTI International

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RTI International's Website

RTI International is an independent, nonprofit research institute dedicated to improving the human condition. We solve challenges using objective, multidisciplinary approaches in social and laboratory sciences, engineering, and international development for the good of people, communities, and businesses globally. Learn more RTI International's Website.

Event Supporter



Rubrik Public Sector

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Rubrik Public Sector's Website

With Rubrik, federal agencies can do more with their backup data - from preventing ransomware from ever accessing and encrypting your backups to remediating cyberthreats and mitigating sensitive data exposure with data classification, ensuring data integrity no matter where their data resides.

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Red Hat

Open Source. Innovative.
Secure.

Deliver capability faster with less risk

redhat.com/government



Radically Simplified Data Management

It's Our Mission to Let You Focus on Yours

Federal agencies are creating data at breakneck speeds.
Your legacy data management solutions can't keep up —
they're slow, complex, and expensive.
Rubrik helps you simplify with a Cloud Smart approach.

Modernize
& Automate



Extend
to the Cloud



Mitigate
Data Risk



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SAS Institute, Inc.

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[SAS Institute, Inc.'s Website](#)

SAS enables users throughout CMS to draw better insights from data.

Low/no code analytics, rich visualizations and open-source enablement give faster, more reliable results. SAS delivers professional services, user coaches, and an Innovation Lab for testing new analytics approaches.

The SAS enterprise license offers easy and affordable deployment.

Make better, faster, more trusted decisions with SAS.

SAS enables everyone – data scientists, business analysts, developers and executives alike – to collaborate, scale, and operationalize insights, everywhere

Session Sponsor



SeKON

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[SeKON's Website](#)

SeKON provides leadership, subject matter expertise in digital transformation, leading-edge technology, organizational transformation, and enhancing operations in mission-critical programs. We've served HHS and NIH for over 17 years providing the right talent, tools, and processes to solve problems, and enhance stakeholder and users' experience.

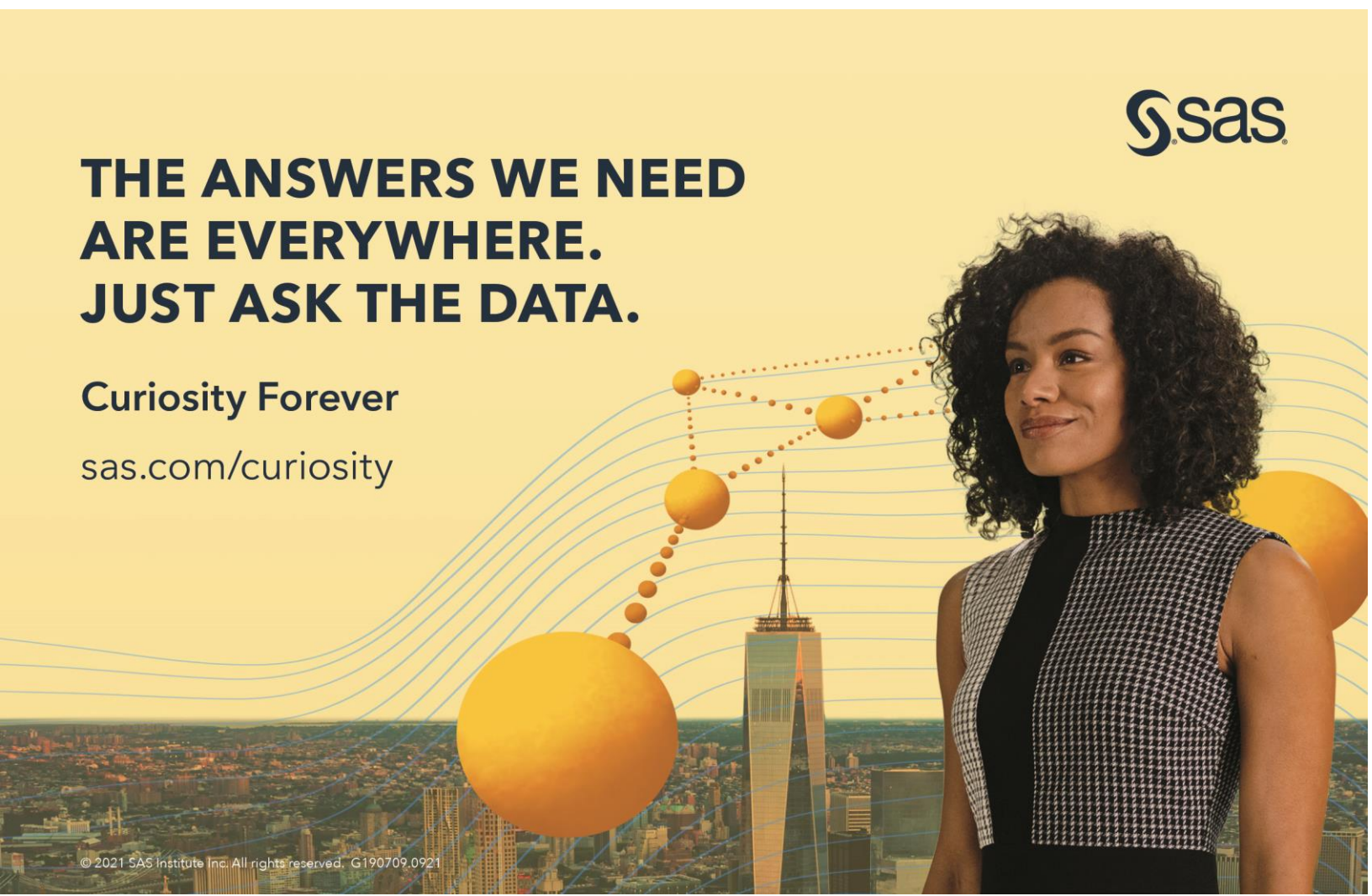
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THE ANSWERS WE NEED ARE EVERYWHERE. JUST ASK THE DATA.

Curiosity Forever

sas.com/curiosity



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SemanticBits

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SemanticBits' Website

SemanticBits specializes in the design and development of digital health services. We develop cutting-edge solutions for commercial, academic, and government organizations. We are headquartered in the DC area with offices in Virginia and India.

Event Supporter



Snowflake

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Snowflake's Website

Leverage the Snowflake Data Cloud to share sensitive data securely within and beyond your organization with built-in security and governance that supports HIPAA, HITRUST, SOC 1 and 2 Type II, PCI DSS, and FedRAMP requirements across multiple public clouds. Learn more at Snowflake.com/public-sector.

Session Sponsor



SOFTRAMS

PURPOSE

We want to reshape how technology is used by creating innovative products and digital services.

WHAT WE DO

We offer innovative technology implementations and build customer-centric services that are simple, intuitive, and usable across multiple industries through our tailored human centered design and cutting-edge technology.

- Human Experience Design (HX)
- Artificial Intelligence (AI)
- Cloud/DevSecOps
- Cyber Security
- Robotic Process Automation (RPA)

CAPABILITY STATEMENT

AFFILIATIONS



Advanced
Consulting
Partner



databricks

AWARDS



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Softrams

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Softrams' Website

Softrams is one of the fastest growing Digital Services firm in the Washington Metropolitan region crafting human centered, empowering digital services with focus on HX, AI, Cloud, Devops, RPA and Cyber Security. Offices in Leesburg VA, Baltimore MD and Plano TX and teams across USA.

Event Supporter

SOFTRAMS

SolarWinds

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SolarWinds' Website

SolarWinds® provides powerful and affordable IT management software to customers worldwide from enterprises of all sizes to virtually every civilian agency and branch of the US Military. We focus exclusively on IT Pros and strive to eliminate the complexity that they have been forced to accept. SolarWinds delivers on this commitment with unexpected simplicity through products that are easy to find, buy, use and maintain while providing the power to address any IT management problem.

Event Supporter

solarwinds



TEST AUTOMATION



CLOUD SERVICES



CYBER SECURITY



DATA SCIENCE



DEVOPS DELIVERY



HUMAN-CENTERED DESIGN



SPARKSOFTCORP.COM

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Sparksoft Corporation

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Sparksoft Corporation's Website

Sparksoft Corporation is a CMMI ML3 for Services and Development and ISO 9001:2015, 27001:2013, and 20000:2018 certified organization with over 17 years of proven experience in Health IT for more than a dozen Federal and State agencies. Sparksoft has an established record supporting 13 CMS programs across five centers (OIT, CCIO, CMMI, CPI, CCSQ) by delivering Digital Health solutions like Cloud Services, Cyber Security, Data Science, DevOps Delivery, Human-Centered Design, and Test Automation for a healthier nation. As a mature HUBZone, 8(a), and WOSB contractor, Sparksoft has the essential institutional knowledge, contract vehicles, certifications, experienced personnel, and process maturity to deliver on government requirements in compliance with federal regulations and industry best practices.

Session Sponsor



Starburst

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Starburst's Website

Starburst is the analytics engine for the data mesh, allowing you to run SQL queries across distributed data that connects sources, regions, and clouds.

Event Supporter



Cyber Situational Awareness

Safeguarding sensitive data to sustain fundamental operations and protect our citizens



unify data for greater access



predict outcomes in real time and at scale



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