



## **“Keeping Today's Youth Safe!”**

High Impact Youth Training Solutions, LLC is a specialized consulting company that provides educational training and guidance on issues directly effecting our youth, schools and communities. Our methodology is based on a collaborative approach with educators, parents and students themselves. This enables direct exposure to various populations and firsthand knowledge to a multitude of relevant topics. Our training approach is interactive and leverages the vast experience of our team consultants in social justice and child advocacy disciplines. Our seminars can be tailored to fit the specific needs and contain age/culturally appropriate content for our clients and audience.

### **Seminar Topics Include:**

#### **Students K-5<sup>th</sup> Grades**

- Digital Citizenship, Connectivity and the Digital Footprint
- Internet Safety and Bullying/Cyberbullying

#### **Students 5<sup>th</sup> to 12<sup>th</sup> Grades**

- Internet Safety, Cyberbullying and Social Media Considerations- Students Grades 5-12
- Perils of Technology for Today's Youth Students
- Social Media Danger and Drug Awareness
- Synthetic & Prescription Drug Abuse-Awareness/Perils
- Pre-prom/Graduation Presentation, : Technology Perils/Considerations
- New Frontier-Relationships/Teen Dating Violence & Social Media

#### **Parents/Parent Teacher Associations**

- Internet & Technology Safety: A Parents Road Map to Protect Their Children
- School Safety Awareness and Recognizing Violence
- Suicide Awareness: Recognizing the Potential Suicide Ideation
- Synthetic & Prescription Drug Abuse-Recondition and Response
- Individual Courses on Facebook, Twitter, LinkedIn, Pinterest, Instagram and other social media sites

#### **School Administration, Counselors and Teachers**

- School Bullying: Recognition and Response Administrators & School Employees
- “Social Networking, Cyberbullying and The Internet”: An Update for Counselors
- Investigating Harassment, Intimidation and Bullying- An Update
- Dignity for All Act, New York State -An Update
- Perils of Technology for Today's Youth Students & Staff
- Technology and Children: An Update for School Officials
- School Safety Awareness and Recognizing Student Violent Tendencies
- Suicide Awareness: Recognizing the Potential Suicide Ideation

***We look forward to partnering and delivering exceptional results [Melissa@youthtrainingsolutions.com](mailto:Melissa@youthtrainingsolutions.com)***

***Melissa Straub (516)318-2044***



# About the Speaker

## Melissa J. Straub Biography

Private Investigator and social justice advocate, Melissa J Straub is a highly experienced and credentialed professional within the investigative and consulting arena since 1993 and is a licensed Private Detective in the State of New Jersey.

In addition, Melissa holds a Bachelor of Arts in Political Science/Pre Law and Master's Degree in Counseling and state certifications as a School Counselor in both NY and NJ., Thus enabling a deeper understanding of current social justice and child advocacy issues. Armed with advanced technical certifications, she is able to provide a technical "spin" to a vast array of investigative scenarios. She is in high demand as a professional speaker regarding internet safety, social media awareness and cyberbullying.

Melissa's professional experience is diverse and includes leadership roles within the public, private and education sectors. Melissa was recruited to serve as a National consultant for the Technology Company STOPit, whose focus is on Cyber Bullying and Cyber Safety for all students throughout the U.S. Melissa will serve as a Cyber Security Expert, assisting with the implementation and offer support to schools throughout the county for our STOPit technology solutions

Recently, Melissa joined RWJ Barnabas Health, Institute for Preventions School Based "Talk" program where she delivers prevention services to youth identified as in need for alcohol and drug prevention through the New Jersey Department of Mental Health and Human Services. Those services include one-on-one counseling, group sessions and providing universal presentations on the evidence based curriculum "Second Step". She will also assist with the nationally known Strengthening Families Program which she is a certified Group Facilitator. She is a former law enforcement officer and detective with specialized training as a school resource officer, child advocacy, sex crimes, cybercrime, white-collar crime & fraud issues. Her experience within corporations includes investigations relevant to background checks, asset allocation, computer forensics, data analysis and audits, as well as insurance fraud related surveillance. Recently she was employed within a public school district where she provided school counseling and NJ School Based Youth Services, which encompassed direct counseling with students and development of social media oriented programs within the community.

In January, 2013, due to high demand for her presentations related to Internet Safety and Cyberbullying, she opened up a new business and serves as President High Impact Youth Training Solutions, LLC is a specialized consulting company that provides educational training and guidance on issues directly effecting our youth, schools and communities. Our methodology is based on a collaborative approach with educators, parents and students themselves. This enables direct exposure to various populations and firsthand knowledge to a multitude of relevant topics.

In January 2010, determined to apply her passion and commitment to helping parents, educators and organizations decipher the unknowns of cyber-bullying and other complexities in this ever-evolving world of cyber-space, Melissa founded Without a Trace Investigations, LLC. Serving as the Director of Investigations, this private investigative consulting firm focuses on cybercrime and related investigations, with concentrations in cyber-bullying, sexting and internet safety awareness and training. Her vast experience and education, paired with advanced interrogation techniques enables her to uncover the issue at hand and identify a solution in a unique and relevant manner.

Melissa is an active member of several organizations to include the New Jersey Licensed Private Investigators Association, (NJLPIA), National Association of Investigative Specialists (NAIS), American Counseling Association (ACA), American School Counseling Association (ASCA), New Jersey School Counseling Association (NJSCA), American Society of Industrial Security (ASIS) and High Technology Crime Investigative Association (HTCIA). Her advanced training includes School Resource Officer, Traumatic Incident Debriefing & Statewide Crisis Team, Peer Counseling, Basic Child Abuse and Neglect Investigations, Conflict Mediation, Project Gradation, Fraud and Forensic Investigations Training/White Collar Crime Investigations, American Bar Association: White Collar Crime Summit, ICSA- Network Security Administrator/Engineer Certification, Computer Forensic Analysis & Investigations, Encase Certification, and Basic Data Recovery and Analysis Certification United States Department of Justice & National White Collar Crime Center.

Melissa has received many awards and letters of commendation as a testament to her dedication, achievement and professional prowess. Notably, she has been honored by Federal Bureau of Investigation, Georgia Bureau of Investigation, and many others from School Principals and Guidance professionals.