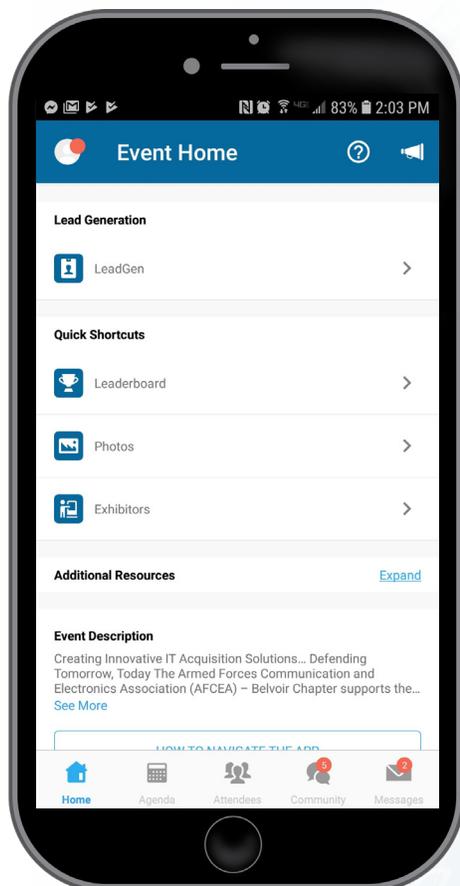
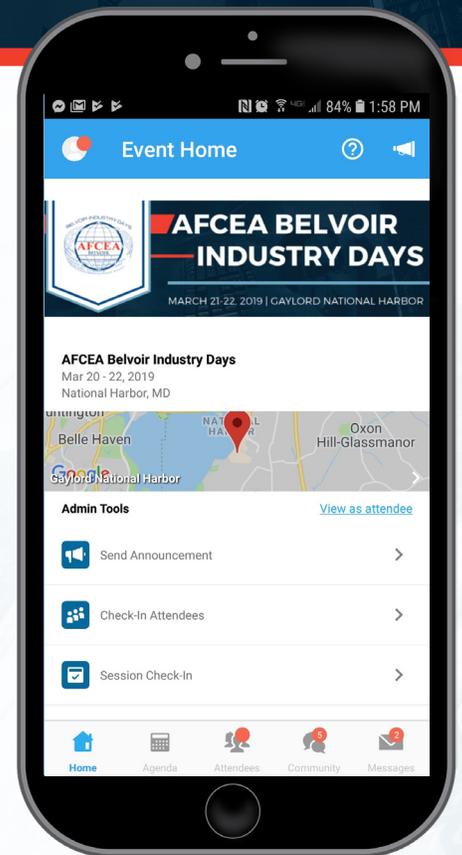


# Lead Generation Resource

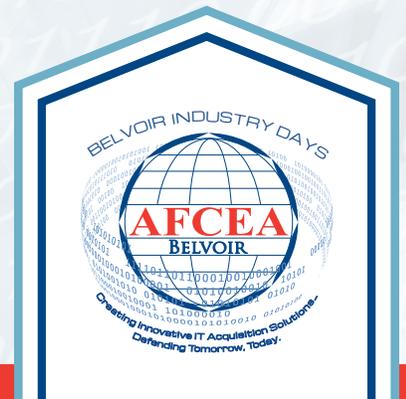
**Thank you for registering for Lead Generation for the AFCEA Belvoir Industry Days. In order to use the Lead Generation, please download the Whova App and search for AFCEA Belvoir.**

To begin using the Lead Generation, please follow the steps below.



## On the Event Home Screen

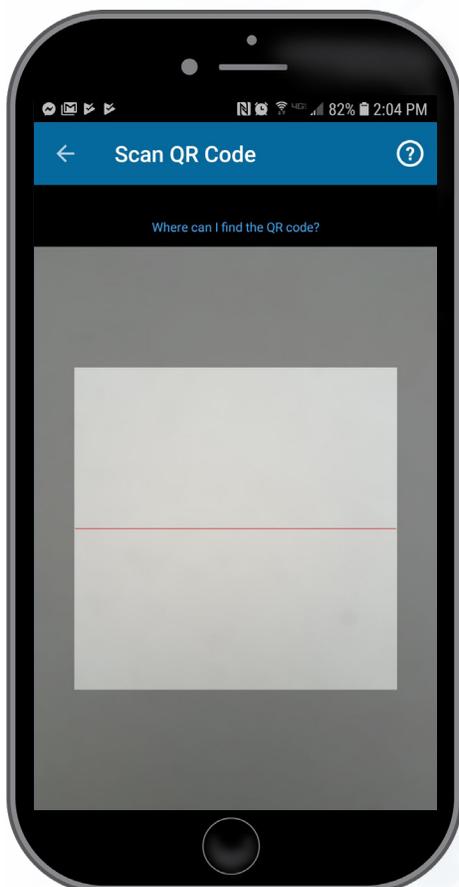
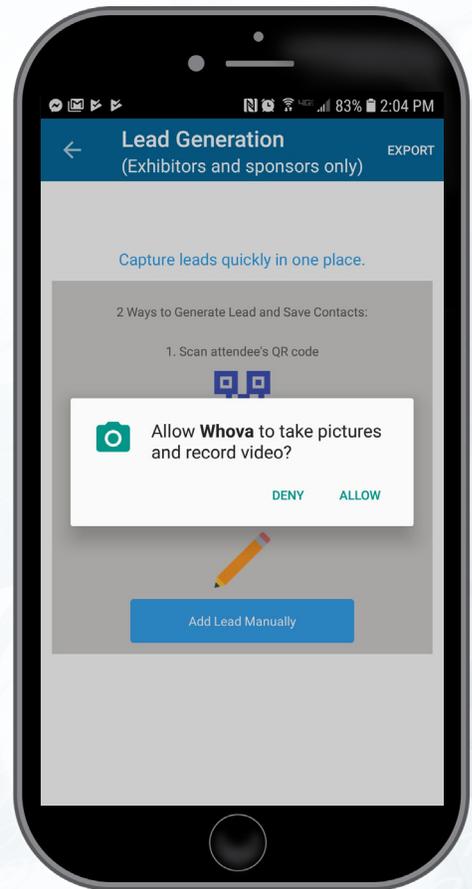
click on the section under the Map, Lead Generation Scan QR Code or Add Lead Manually.



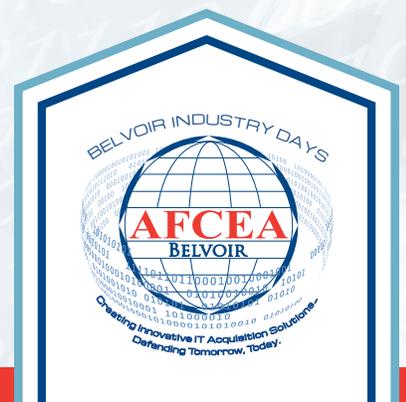
# Lead Generation Resource

**Whova will prompt** for access to your camera, please select “Allow”

**Select** to “Scan QR Code” or “Add Lead Manually”



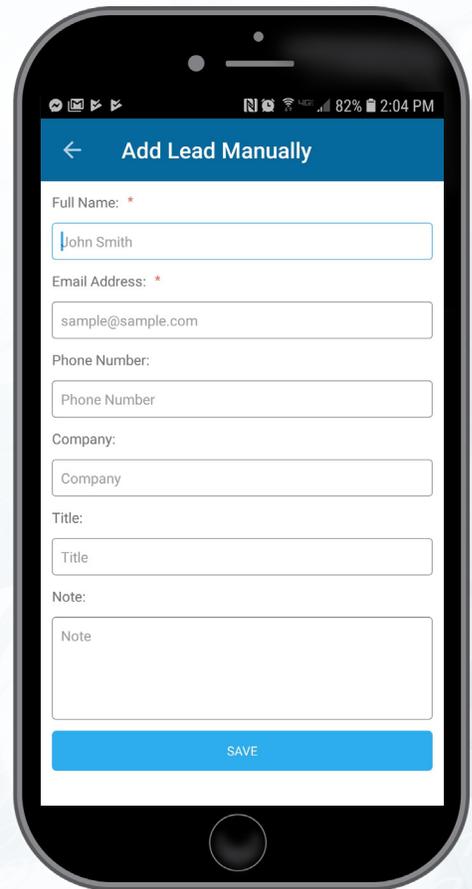
**If you select Scan QR Code** the camera screen will open. Place the QR code from the name badge onto the screen and fit the QR code into the box on your phone screen. Once the code is scanned information will populate about the attendee, then click “ok”



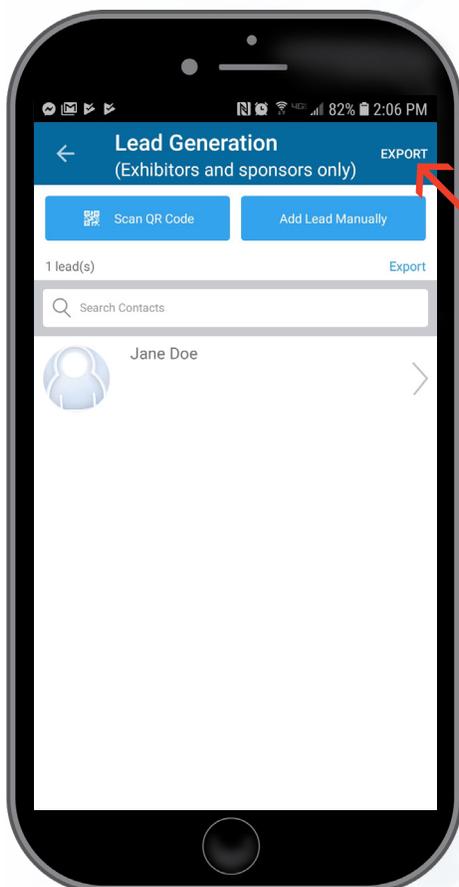
# Lead Generation Resource

## If you select to Add Lead Manually

a new screen will open which allows the exhibitor to fill in lead information.



The screenshot shows a mobile application interface for adding a lead manually. The title bar is blue with a back arrow and the text "Add Lead Manually". Below the title bar, there are several input fields: "Full Name:" with a red asterisk and a text box containing "John Smith"; "Email Address:" with a red asterisk and a text box containing "sample@sample.com"; "Phone Number:" with a text box containing "Phone Number"; "Company:" with a text box containing "Company"; "Title:" with a text box containing "Title"; and "Note:" with a text box containing "Note". At the bottom of the form is a blue button labeled "SAVE".



**Export Leads** On the Lead Generation Home Screen, click on the “Export” button and confirm the email address that leads should be sent to.

