

"Access to Success" Small Business Procurement & Networking Conference Agenda

Thursday, October 6, 2011

General Services Administration - National Capital Region

8:00am - 9:00am <i>Outside Amphitheater</i>	Registration
9:00am - 9:15am <i>Amphitheater</i>	Opening Session
	Presentation of Colors <i>Department of Homeland Security Federal Protective Service Honor Guard</i>
9:15am - 10:15am <i>Amphitheater</i>	National Anthem <i>Vocalist - Just 3</i>
	Opening Remarks: Julia E. Hudson , <i>Regional Administrator, National Capital Region</i> Al Finley , <i>Regional Commissioner, Federal Acquisition Service NCR</i> Thomas James , <i>Deputy Regional Commissioner, Public Buildings Service NCR</i> Jiyoung Park , <i>Associate Administrator, Office of Small Business Utilization</i>
10:15am - 10:45am <i>Atrium/Outside Amphitheater</i>	"NCR's Team - Meet Your Host" -Panel Discussion
	Moderators: Judith Stackhouse-Jordan , <i>Small Business Utilization Center, NCR</i> Deirdre White-Randall , <i>Small Business Utilization Center, NCR</i>
10:45am - 11:45am <i>Oceanic A/B</i>	Panel Members: Tom Barroso , <i>Director, Strategic Business Management Division, FAS</i> Kellie N. Cashwell , <i>Director, Real Estate Administration Division, PBS</i> Melanie Lewis , <i>Director, Acquisition Management Division, PBS</i> Mary Pineda , <i>Supervisory Contract Specialist, Design and Construction Division, PBS</i> Charles Robinson , <i>Director, Personal Property Division, FAS</i> Marion Williams , <i>Acting Director, Assisted Acquisition Services Division, FAS</i>
	Visit Exhibitors Showcase
10:45am - 11:45am <i>Hemisphere A</i>	Exhibit Showcase Hours: 10:15am - 2:30pm (featuring Federal Agencies, Primes and Small Businesses)
Conference Workshops	
10:45am - 11:45am <i>Oceanic A/B</i>	FAS Strategy for Success in the Federal Marketplace
10:45am - 11:45am <i>Hemisphere A</i>	Presenters: Jim Koenig , <i>Strategic Business Management Division, FAS GSA NCR</i> Vivieca Lee , <i>Customer Accounts & Research Division, FAS GSA NCR</i>
	Marketing to the Government - Learn what works from the Buyers
10:45am - 11:45am <i>Hemisphere A</i>	Moderator: Kenyon Taylor , <i>GSA Northwest/Arctic Region</i>
	Panel Members: Eldred Jackson , <i>Veterans Administration</i> Philip Rasmussen , <i>Department of Agriculture</i> Diane Rollins , <i>Department of Treasury, BEP</i> Joe Gregory , <i>Department of Treasury, IRS</i>

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10:45am - 11:45am <i>Meridian C</i>	Doing Business with the Public Buildings Service (PBS) <i>Presenter:</i> Wendell Atkinson , <i>Acquisition Management Division, PBS</i>
10:45am - 11:45am <i>Meridian D/E</i>	Partnering to Win -Break the Plateau <i>Moderator:</i> Jerry Smith , <i>GSA New England Region</i> <i>Panel Members:</i> Anthony Eiland , <i>GSA Mentor Protégé Program Manager</i> Amber Peebles , <i>Athena Construction Group</i> Carol O’Riordan , <i>O’Riordan Bethel Law Firm, LLP</i> Dianne Tolliver , <i>L-3 STRATIS (morning workshop)</i> Wayne Pizer , <i>L-3 STRATIS (afternoon workshop)</i>
10:45am - 11:45am <i>Hemisphere B</i>	Understanding the Governments' Regulatory and Contracting Process <i>Presenter:</i> Major L. Clark III , <i>Assistant Chief Counsel for Procurement Policy in the Office of Advocacy of the SBA</i> <i>Moderator:</i> Thomas Green , <i>Deputy Associate Administrator, GSA SBUC</i>
	Lunch with the Experts
11:50am - 12:50pm <i>Atrium Ballroom</i>	Welcome Remarks: Julia E. Hudson , <i>Regional Administrator, National Capital Region</i> Keynote Presenter: Michele Chang , <i>Senior Advisor, Office of Government Contracting and Business Development, U.S. Small Business Administration</i>
1:00pm - 2:00pm <i>Conference Center</i>	Workshops Repeated
	"Prime Introductions & Networking Session"
2:00pm - 4:00pm <i>Amphitheater</i>	<i>Remarks:</i> Shaunta Johnson , <i>GSA Business Breakthrough Program Manager</i> Bernard Durham , <i>SBA Procurement Contract Representative (PCR)</i> <i>Panel Moderator:</i> Shaunta Johnson , <i>GSA Business Breakthrough Program Manager</i> <i>Panel Members:</i> Ludmilla Parnell , <i>General Dynamics</i> Charles Eaton , <i>Hensel Phelps Construction Company</i> Janine Macomber , <i>Level 3 Communications</i> David Reaves , <i>Verizon</i> Babak Nouri , <i>SAIC</i> Lincoln Lawrence , <i>Clark Construction</i>
<p>* Each Prime will have a breakout room immediately following the panel to address additional questions! For the specific room assignments, please visit the registration desk.*</p>	

