

# Global Initiative to Combat Nuclear Terrorism Law Enforcement Conference SPONSORSHIP OPPORTUNITIES June 11-13, 2007

**Federal Business Council**  
8975 Henkels Lane, Suite 700  
Annapolis Junction, MD 20701  
(800) 878-2940 Fax (301) 206-2950

## SPONSORSHIP CONTRACT

This constitutes an agreement between FBC and \_\_\_\_\_ (to be referred to as Sponsor) to sponsor the following item(s) listed below at the given cost(s).

### Sponsorship Opportunities

*Initial Selections:*

#### **Platinum Level/Dinner or Poolside Social Sponsorship - \$50,000**

- \*Includes 8 x 10 exhibit space outside of general session ballroom (see diagram)
- \*Thanks to your company included on event posters (to include company logo)
- \*Full-page color ad in exhibit listing & separate page w/ company logo announcing dinner
- \*Sign for table identifying you as PLATINUM sponsor
- \*Four additional passes for booth attendants
- \*Table tents with company logo on the dinner/reception tables
- \*Company banner (provided by company) displayed in dinner area & registration area
- \*Dinner/social invitations with company logo to be handed out at your exhibit table
- \*Conference dinner/social provided to all conference attendees at the host hotel
- \*Verbal recognition at conference dinner of sponsorship
- \*Four passes to attend conference dinner or Four passes to attend poolside social

#### **Diamond Level/Orange Bowl Demo Sponsorship - \$25,000**

- \*Includes 8 x 10 exhibit space outside of general session ballroom (see diagram)
- \*Thanks to your company included on event posters (to include company logo)
- \*Full-page color ad in exhibit listing & separate page w/ company logo announcing demo
- \*Sign for table identifying you as DIAMOND sponsor
- \*Four additional passes for booth attendants
- \*Company banner (provided by company) displayed at Orange Bowl
- \*Conference dinner/social provided to all conference attendees at the host hotel
- \*Verbal recognition of sponsorship in at demo.
- \*The sponsoring entity for the dynamic and static demonstrations will be the sole vendor permitted to have representatives attend this event.
- \*For more information go to <http://www.fbcinc.com/gilec/orangebowl.aspx>

**GOLD Level/Lunch Sponsorship - \$10,000** (Limited spaces available)

- \*Includes 8 x 10 exhibit space outside of general session ballroom (see diagram)
- \*Thanks to your company included on event posters (to include company logo)
- \*Full-page color ad in exhibit listing
- \*Sign for table identifying you as GOLD sponsor
- \*Table tents with company logo on the lunch tables
- \*Three additional passes for booth attendants
- \*Company banner (provided by company) displayed in lunch area
- \*Lunch invitations with company logo to be handed out at your exhibit table
- \*Please note that this is a co-sponsorship. Exclusive lunch sponsorship available – ask your FBC representative for details!!
- \*Due to the sensitive nature of the lunch keynote speakers, this sponsorship does not include passes to the lunch.

**Silver Level/ Reception Sponsorship - \$8,000** (Limited spaces available)

- \*Includes 8 x 10 exhibit space outside of general session ballroom (see diagram)
- \* Thanks to your company included on event posters (to include company logo)
- \* Full-page color ad in exhibit list
- \*Two additional passes for booth attendants
- \*Napkins with company logo provided at reception
- \* Sign for table identifying you as SILVER sponsor
- \*Drink tickets with company logo to be handed out by company rep at reception in exhibit area
- \*Please note that this is a co-sponsorship. Exclusive reception sponsorship available – ask your FBC representative for details!!

**Bronze Level - \$5,000** (Limited spaces available)

- \*Includes 8 x 10 exhibit space outside of general session ballroom (see diagram)
- \* Thanks to your company included on event posters (to include company logo)
- \*One additional pass for a booth attendant
- \* Sign for table identifying you as BRONZE sponsor

**ITEM SPONSORS:**

**Padfolio Sponsor - \$5,000** (must have artwork by May 4, 2007)

- \*FBC is providing up to 400 conference participants conference padfolios – there are five sponsorship opportunities for this item – company logo will appear on one of the following - check your selection:
  - Removable Note pad “jotter”
  - Calculator accessory pocket
  - Writing Tablet
  - Laser Engraved Pen
  - Mechanical Pencil
- \*Thanks to your company included on event posters (to include company logo)
- \* Sign for table identifying you as padfolio sponsor

\*DOES NOT INCLUDE BOOTH SPACE

 **Water Bottle Sponsor - \$4,500**

\*Conference participants will be taking a bus to an activity at the Orange Bowl – bottled water will be handed out with company logo to all participants!

\*Thanks to your company included on event posters (to included company logo)

\*DOES NOT INCLUDE BOOTH SPACE

**Coin, Patch & Pin Sponsor - \$4,500** (must have artwork by May 4, 2007)

\*FBC is providing conference participants with customized coins and patches for the Global Initiative – the “Coin, Patch & Pin Sponsor” would have their company logo hotstamped/debossed on a leather drawstring pouch and the giveaways would be handed out at conference registration in the drawstring bags.

\*Thanks to your company included on event posters (to include company logo)

\* Sign for table identifying you as COIN, PATCH & PIN sponsor

\*DOES NOT INCLUDE BOOTH SPACE

**Lanyard Sponsor - \$3,000**

\* Thanks to your company included on event posters (to include company logo)

\* Sign for table identifying you as lanyard sponsor

\* Lanyards with company logo to be handed out at registration table

\*DOES NOT INCLUDE BOOTH SPACE

**Exhibit List Ad - \$1,500**

\*Full-page color ad (8 ½ x 11) in exhibit list

**Exhibit Space (check one to include an exhibit space with your sponsorship)**

- Premium Table Location \$2995 x \_\_\_\_\_ = \_\_\_\_\_
- Standard Table Location \$1995 x \_\_\_\_\_ = \_\_\_\_\_

**Add an Exhibit List ad to any of the above sponsorships for \$500!**

**Deadlines & Specifics:**

- Any artwork for print must be received by Friday, May 11, 2007 (unless noted otherwise). Please submit these logos in .eps or any high resolution format.
- All ads for the exhibit list must be received by Friday, May 25, 2007. All full page ads will be 8.5" X 11". Please send the best quality ads that you have, because we will not be able to manipulate them. The exhibit list will be printed in COLOR.
- Any changes to the above sponsorships or details must be approved by Elizabeth Hood of the Federal Business Council, prior to being confirmed.

**PLEASE COMPLETE YOUR CREDIT CARD PAYMENT INFORMATION**

**\*Sponsorship must be paid 30 days prior to the event.**

SHOW NAME \_\_\_\_\_  
COMPANY NAME \_\_\_\_\_

Please charge this credit card \$ \_\_\_\_\_ for the \_\_\_\_\_ Sponsorship.

(Circle one) **MC VISA AMEX** Expiration: \_\_\_\_\_

Credit Card# \_\_\_\_\_ Signature: \_\_\_\_\_

Contact Name \_\_\_\_\_ Telephone: ( \_ \_ ) \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

**Terms and Conditions**

1. The Sponsor/Exhibitor, when making application to participate, accepts and agrees to comply with the conditions of this contract governing the conduct of and participation in this exhibit. Sponsor/Exhibitor further agrees that this contract is binding on all parties and can be amended only in writing by both parties hereto.
2. Neither FBC nor the Federal Government assumes responsibility or liability for any theft, damage or loss by any cause of property to the Sponsor/Exhibitor, his/her agents, or employees, nor for any injury that may occur to the Sponsor/Exhibitor, his/her agents or employees.
3. Sponsor/Exhibitor agrees to hold FBC harmless, and to reimburse the same for any judgments, settlements, costs or other expenses (including legal fees) to which it may be subject, for any injury, damage, loss, or harm resulting or occurring to anyone (including, but not limited to, visitors) which may result directly or indirectly from or in connection with Sponsor/Exhibitors by the Sponsor/Exhibitor, its employees or representatives.
4. FBC will not be liable for fulfillment of this contract due to any of the following causes: by reason of the building being destroyed by fire, acts of God, strikes, the authority of the law, or for any other causes beyond FBC's control.
5. Pre-show advertising and promotions are at the discretion of FBC.
6. FBC nor the government do not approve, endorse or recommend the use of any specific commercial product or services. The Sponsor/Exhibitor may not, therefore, imply either verbally or in printed literature, that his/her products or services are approved, endorsed, or recommended by FBC or the government by virtue of this contract to Sponsor/Exhibitor.
7. The Sponsor/Exhibitor agrees to comply with local fire and safety regulations and furnish any permits required by local authorities.
8. *In the event the Sponsor/Exhibitor cancels their Sponsor/Exhibitor reservation contracted herein, the Sponsor/Exhibitor must do so in writing. Written notice must be received no later than 29 days prior to the exhibit date to be liable for 0% of the Sponsor/Exhibitor cost.. Written cancellation received within 30 days or less of the exhibit date obligates the Sponsor/Exhibitor to pay FBC 100% of the Sponsor/Exhibitor cost.*
9. Distribution of souvenirs and samples of products is permitted provided there is no interference with other exhibits.
10. All Sponsor/Exhibitor fees are due and payable in advance. FBC will only invoice for event Sponsor/Exhibitor contracts that are received **more than 60 days from the date of the event.** Otherwise, the company must pay for the fees of the Sponsor/Exhibitor by credit card. Sponsor/Exhibitor are taken on a first- come, first-serve basis according to receipt of payment.
11. *Sponsor/Exhibitor will be liable for ANY collection expenses, including reasonable attorney's fees and credit card fees associated with chargebacks.*
12. FBC will coordinate all of the administrative, catering purchasing of materials, and any other details dealing with the Sponsor item that is contracted.
13. Sponsor/Exhibitor agrees to coordinate any activities, including but not limited to, social events, special seminars, hospitality suites, etc. relating to the event, it's audience, exhibitors or any personnel connected with the event, exclusively with FBC. FBC works under agreements with both the hosting agency and the hotel/site. In order to facilitate the conference or event in the best manner and avoid scheduling conflicts, FBC has been directed to coordinate all social functions and receptions that are held on site at the host venue/hotel involving attendees from the particular conference. Therefore any planned social involving industry and conference attendees must be agreed upon and coordinated with FBC. Please speak directly with your FBC representative to get further direction and guidance on this area. Failure to comply with this requirement may result in exclusion from the event.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_